

**Notice for Inviting Articles for Business Analyst Journal,
a Peer-Reviewed Journal of
Shri Ram College of Commerce, University of Delhi, India**

20 June 2022

Dear Scholars

I invite your contributions in the form of research articles for the **Jan – June 2022 issue as well as July – Dec. 2022 issue of Business Analyst Journal (ISSN P-0973-211X and ISSN e-2754-6721), a peer reviewed journal of Shri Ram College of Commerce, University of Delhi, India.** The first issue of the journal came out in the year 1968. The research articles must make original contribution to the existing body of knowledge through the investigation of existing theories (either empirically or theoretically) or developing a new theory.

The journal is published by Emerald Publishers, a renowned international publisher. For details, please refer

<https://www.emeraldgrouppublishing.com/journal/baj>

Sincerely

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