



SHRI RAM COLLEGE OF COMMERCE

GLOBAL BUSINESS OPERATIONS



**PLACEMENT
BROCHURE**
2020-2022

CONTENT

02

History

03

Founder of the
College

04

Message from
the Chairman

05

Message from
the Principal

06

Course
Coordinators

07

SRCC Global
Business
Operations

08

Core Faculty

09

Visiting
Faculty

10

Admission
Process

11

Pedagogy

12

Curriculum

14

Campus Life

16

Life at SRCC

18

Exchange and
Collaborative
Programmes

19

International
Conferences

20

Educational
Visits

21

Industrial
Visits

22

Industry Academy
Interaction

23

Distinguished GBO
Alumni

24

About Societies

26

Events

28

Typical steps in the
Placement Process

33

Batch of 2020-2022

34

Batch of 2021-2023

HISTORY

Established in 1926, Shri Ram College of Commerce which has a rich legacy of ninety four years in the field of business education, is recognised as a benchmark of excellence in achieving educational outcomes. Bestowing this recognition owes itself to the fact that SRCC always has been home to some of the finest talents of the country in the areas of finance, banking, administration, entrepreneurship politics and academics. It has been an innovator in higher education with philanthropy at its heart and promoting a global vision embracing the growing needs of the business world.

Today, that trailblazing spirit makes SRCC one of the most prominent and respected Colleges globally, featuring top-ranked academic programs.

With the spirit of innovation, 22 years ago, SRCC launched its flagship Two year Full Time Postgraduate Program in Management course called 'Post Graduate Diploma in Global Business Operations' which focuses on empowering individuals to challenge conventional thinking and imbibe skills necessary for success in the ever uncertain World of Business World.

The Management Program offers an enriching global perspective of businesses where a multidimensional approach is necessary. The interdisciplinary core curriculum enables students to learn in the domain of Human Resources, Marketing, Finance, and Operations and become the next generation of leaders, driven by the spirit of commitment, in academia and business and entrepreneurship.



FOUNDER OF THE COLLEGE

Sir Shri Ram (1884-1963)

Founder of Shri Ram College of Commerce, Sir Shri Ram, was born on April 27, 1884. The first son of Madan Mohan Lal and Chando Devi, Shri Ram completed his education in Delhi and joined the family business, DCM in 1909. In 1920, he established the Commercial Education Trust to promote business education and in 1926 the Commercial College came into being. On its silver jubilee in 1951, this college was renamed after the founder of Shri Ram College of Commerce. SRCC remains an institution founded with a vision of fostering meaningful education in the field of business management and economics.



Ajay S. Shriram

MESSAGE FROM THE CHAIRMAN

“

It is wonderful to know that Global Business Operations (GBO) students are coming up with the Placement Brochure, 2020-22. The Global Business Operations programme in Shri Ram College of Commerce has been able to create a niche for itself since it was introduced in 1999. I am glad to share that the course is attracting the best talent from engineering, medicine, commerce, humanities and sciences. In today's competitive environment, there is no short cut to success. Dedication, intelligence and hard work are the only key factors for the growth of an individual. Employers value people who take the initiative and do more than what is asked of them. In all organizations, people who have an open mind and are willing to learn from seniors, peers and juniors, will have an edge over others.

I am sure our students will be an asset to any organization they work for. The Global Business Operations Programme is designed with an industry perspective and its strength is in its combination of excellent faculty and infrastructure that the college provides. I wish our graduating students all the very best for their future.

”





Prof. Simrit Kaur

MESSAGE FROM THE PRINCIPAL



The emergence of a globalized world has offered several opportunities and challenges that require new responses to business practices and operations. The two-year Global Business Operations (GBO) Programme, offered at Shri Ram College of Commerce (SRCC) is a course specifically developed keeping in mind the global perspective of business wherein a multi-dimensional approach to imparting education is a necessity. The GBO Programme is meant to enhance the potentialities of management professionals to work both within and across national boundaries, cultures, organizational structures and legal systems.

Shri Ram College of Commerce (SRCC) is a pioneer institute for the study of business and economics in India. Rated as the topmost business college, the GBO programme attracts some of the best students from across the country. Introduced as a post-graduate course at the University of Delhi in 1999, exclusively at SRCC, our management program is a specialized course especially designed for professionals involved in the management of international business operations. At SRCC, we expect our students to not just excel in academics but also be corporate-ready professionals. As such, class-room teaching by in-house faculty is appropriately supplemented by guest lecturers from corporate practitioners. Moreover, extensive exposure through conferences, seminars, value-added courses, industrial visits and internships enhances value to their training. A strong industry-academia synergistic relationship, so very important for effective placements, has been the distinguishing feature of SRCC's management programme. Interaction with industry, an integral part of this programme can also be gauged by several events that the college organizes, including the National Colloquium held each year.

I take this opportunity to thank our recruiters for reposing their confidence in our young management graduates' time and again. Equally, looking forward to your support in sharing the experience and expectations in terms of industry-specific required skill sets for effective hiring. In our commitment to give you the best hiring experience, we shall be happy to take forward your suggestions in further upgrading the skills of our students as per requirement.

Here is wishing my students exciting and professionally fulfilling times ahead!

Happy hiring!





Dr. Aruna Jha



Mrs. Reena Chadha

COURSE COORDINATORS

Large segments of the world are reeling under the crises of the pandemic. The life in B.C. (Before coronavirus) and life in A.D. (after drug discovery) shall be part of history and part of the future respectively. We are in the midst of B.C and A.D. Times of great uncertainty present greater challenges and even stronger opportunities of showcasing innovativeness and problem solving.

The GBO course, as the name suggests was designed to see the world as one global village with diversity and the challenges that such an environment presents. This crisis has allowed us to move from face to face teaching methodology to making use of the digital interface to deliver excellence in teaching and learning. Even the assessment dynamics have undergone a sea change. Every aspect of education now requires us to rethink and impart a new skill set to our students to meet the changing needs of the new corporate reality.

The present batch of GBO students are being trained and indoctrinated to become compatible with this new normal. We at SRCC are creating assets that shall deliver the defined corporate tasks assigned to them and simultaneously achieve personal excellence and contribute to the greater good of humanity.

We wish them all the success and happiness in life.

SRCC GLOBAL BUSINESS OPERATIONS

"It's easy to make a buck, a lot tough to make a positive change."

Global Business Operations is not just about keeping up with change but also about fostering responsible leaders bringing positive change.

SRCC was among the institutes that spearheaded the academic progress from the global perspective by introducing Post Graduate Diploma in Global Business Operations in 1999. It is a specialized course in Management of International Business. The programme deals with issues of management in areas of Human Resources, Finance, Accounting, Trade, Marketing, Consulting, and Information Technology in the context of International Business.

The world has been on a dynamic spree since then and so has been SRCC with continual improvements in the courses imparted, the technologies excelled in and attempts to reach the zenith of interpersonal communication.

Our program is designed keeping in mind that the world is getting flatter and the entire global economy is acting in synchronization. The students, via a well-designed curriculum, are better prepared to meet the future challenges of the ever-changing world.

We, at SRCC, ensure that not only our talent gets incubated but also gets prompted to enhance itself. Global Business Operations is a niche programme that commits to what it was established for, progressive excellence. At SRCC, it is continuous effort coupled with pedagogic progress that gives SRCC the brand value of making the leaders of the future.



OUR VISION

To be a College of Global Choice



OUR MISSION

To empower individuals through learning and foster responsible leaders.

CORE FACULTY



Principal
Prof. Simrit Kaur
MA (Economics) DU, Ph.D (FMS)



Marketing Management
Dr. Amit Sachdeva
M.Com, M. Phil, MBA (IIT D), Ph.D. (IIT, Delhi)



Accounting and Finance
Dr. R. P. Rustagi
M.Com, M.Phil, F.C.S., Ph.D.



Human Resource Management
Dr Shikha Makkar
Ph.D. in Organizational Behaviour,
Department of Commerce,
Delhi University



Human Resource Management
Dr. Monika Bansal
M. Com, M.Phil, Ph.D



Accounting and Finance
Mr. Pankaj Shah
Assistant Professor,
Shri Ram College of Commerce



Accounting and Finance
Dr Dipika Bansal
B Com (Hons.), M Com, MPhil



Assistant Professor Dr
Vandana Jain
Ph. D in International Business,
DSE MBA, Symbiosis Center of
Distance Learning

VISITING FACULTY

Mr. Rishi Mehra

CEO, Corporate Partners CSA, MBA, CTM, LIFA (U.K.)

Dr. Savita Gautam

PhD, TERI University; M.Sc.; PGDIT, IIFT Delhi, PGDM, ISIL Delhi

Dr. Mohit Anand

MBA, Reims Management School (Neoma), France.
Associate Professor – International Business and Strategy

Dr. M.P. Singh

Dr. Somnath Ghosh

Ph.D, Jawaharlal Nehru University Professor
& Founding Dean (Academic), IIM Kashipur

CA Manish Goyal

B.Com (Hons), FCA, IFRS (ICAI)

Mr. Sidharth Balakrishnan

B. A. (H) Eco, SRCC, PGDM (IIM, Calcutta)

Dr. N D Vohra

M.Com, Ph.D.

Dr. Pritam Khandelwal

M.A, Ph.D. (Psychology)
"Professor, Organizational Behavior Faculty of
Management Studies (Retired)

Mr. S. Ramaswamy

Chemical Engineering, Regional Engineering College
Tiruchirapalli
Post Graduate Diploma in Management (Finance)

Ms Mithu Ghoshal

Avinash Gupta

B.Com (Hons.) CA, LLM (Vienna)

T S Mohan Krishnan

B. Tech, IIT Delhi
MBA, Faculty of Management Studies, Delhi University

Ms. Aanchal Sharma

Masters in Journalism & Mass Communication
M.A in Gender & Development studies
B. Sc in Animation & Multimedia



Mr. Rishi Mehra



Dr. Savita Gautam



Dr. Mohit Anand



Dr. M.P. Singh



Dr. Somnath Ghosh



CA Manish Goyal



Mr. Sidharth Balakrishnan



Dr. N D Vohra



Dr. Pritam Khandelwal



Mr. S. Ramaswamy



Ms Mithu Ghoshal



CA Avinash Gupta



T S Mohan Krishnan



Ms Aanchal Sharma

ADMISSION PROCESS

The Admission Department at GBO follows a well-defined and transparent admission process. The admission process includes an All India level online test followed by group discussion and personal interviews by pioneer academicians and industry experts.

Applications for GBO National
Entrance Exam: 5000+



GBO-At a Glance

Gender
Diversity



Male

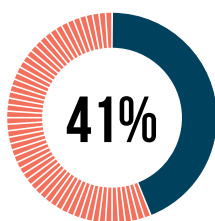
72%



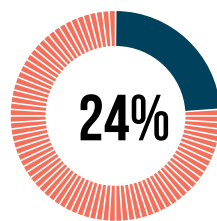
Female

28%

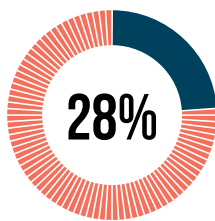
Educational
Background



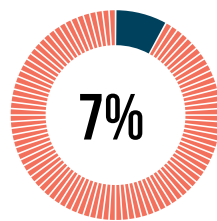
B.Tech



B.Com

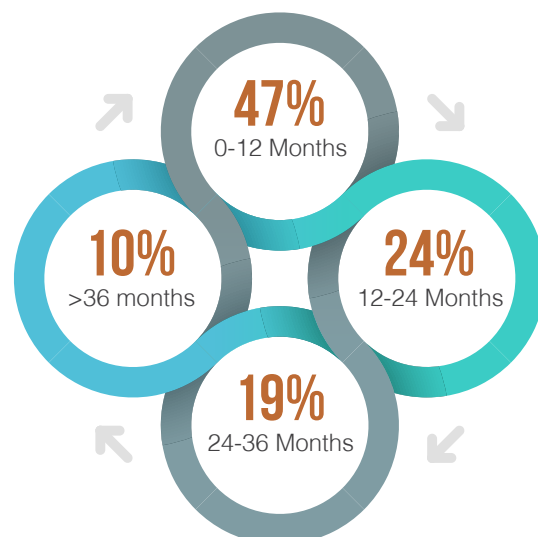


BA/BSc



Others

Work
Experience



PEDAGOGY

Introductory Subject Session

This session assists all the students coming from different backgrounds to know about the variety of subjects to be taught throughout the course.

Industry Aligned Pedagogy

The global guest Lecture series is specially designed to cater to the needs of the students to be regularly updated with the corporate world. Students bring industry mentors to get insight into current global trends and future business opportunities.

Leveraging Technology

SRCC has, via Coursera, made available 3,800+ courses, guided projects, specializations and professional certificates to its students. This enables the students to gain knowledge and exposure in varied fields from experts throughout the world.

1500 Contact Hours

Course curriculum, industry-academia interaction and management activities embedded in the course make sure that students are getting ample knowledge and exposure.

Case Study Approach

Faculties and mentors on a daily basis emphasize not only on theoretical knowledge but also on real-world scenarios and problems using case studies and focused group discussions.

Value Add-Ons



KPMG Six Sigma

In a thrust towards identifying business processes, finding areas of improvement and application of solutions, students have taken up Six Sigma course offered by KPMG Global Services. This suggests that in addition to amplifying creative thinking, we also seek to quantify our decisions.



Your Dost

SRCC gives due attention to the mental health of its students by collaborating with Your Dost for regular counseling to students at the campus and even virtually during the pandemic.



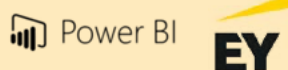
Coursera

To avoid stagnation of learning, SRCC has also collaborated with Coursera, where the organization provides free access to its demanding courses to college students.



EY Financial Modeling

The learnings associated with this course include the designing of models that can elaborately represent the performance of financial assets, projects and investments.



EY Power Bi

Our students collectively enrolled into this course and learnt how interactive dashboards can be created. These are made keeping in mind the expanse of uses and users that our projects may be subject to.



Havish M. Consulting

This collaboration paves the way for the students to learn and get new insights into the Analytical Business World through a four-week MBA Orientation Workshop focusing on Power Bi, Tableau, Excel, Python, and AI.



CURRICULUM

The Global Business Operations Programme is designed to provide a thorough knowledge of global business with emphasis on implications of international business and the specialization required in carrying out business activities around national frontiers.

Semester II

Global Business Environment

Quantitative Techniques-II

Accounting for Business-I

Legal Environment for Global Business

Computer Applications in Business-II

India's Foreign Trade and Policies

Cross-Cultural Buying Behaviour



Semester I

Indian Business Environment

Economics for Managers

Financial Management

Principles of Marketing

Quantitative Techniques-I

Organisational Psychology

Computer Applications in Business-I

Semester IV

Business Policy and Strategic Management

International Financial Management

International trade-Blocs and Agreements

Procedure and Logistics for Global Trade



Semester III

Summer Training and Project

International Financial System

Transnational Marketing

Documentation for Global Trade

Human Resource Management

Accounting for Business-II

Electives

Managerial Communication

Foreign Language

Derivatives

Digital Marketing

SPSS

R Language

Financial Statement analysis

Macroeconomics

CAMPUS LIFE

Located in the heart of North Campus Delhi, Shri Ram College of Commerce offers a uniquely stimulating environment and on-campus experience. Classrooms have projectors, speakers and LCD screens enabled to give students a smart classroom concept. At SRCC, one will have access to world class learning infrastructure which will ensure the pursuit of knowledge with a rewarding experience.



Computer Centre

SRCC has two well-equipped computer labs with 40 computers each updated with the latest software and hardware. Thus, we have updated technology available at our campus.



Fitness Centre

SRCC has a fully equipped gym and a swimming pool to enable students to keep their mind and body fit.



Library

The SRCC Library is specialised, business studies oriented, curated collection for future global corporates with nearly eighty thousand volumes, latest publications in the field of Business, Economics, Social Studies and even subscriptions to large number of International and National journals that cover key areas of Marketing, HR, Finance, Operations Management. The college library is fully automated and provides excellent user services. It has a unique resource centre for visually impaired students.



Seminar Room

SRCC has a fully air-conditioned seminar room with a seating capacity of about 100 people, is fully equipped with an audio-visual system with recording facilities, a projector screen, a whiteboard, a blackboard, and a podium.



Auditorium

SRCC has one big auditorium with proper seating facilities to accommodate the large audience. All the role plays, famous speeches, business summits, seminars etc are performed in our auditorium. Thus, its one place for public gatherings.



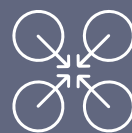
SRCC SBI Branch

SRCC also provides banking facilities to its students with an in-campus SBI Branch to extend various banking services to all of its stakeholders, which runs as per the guidelines of the Indian Banking Association(IBA).



Sports Complex

A new sports complex with all modern facilities of international quality, excellent outdoor and indoor sports that include Chess, Football, Hockey, Table Tennis, Badminton and Basketball court is available which adds to the list of facilities that help in overall development.



Co-Operative Area

College also operates a Co-Operative Area, with a photocopier outlet and a Stationery & Bookshop to make it convenient to its stakeholders to avail the stationery items and get the photocopies, print-out, and compilation of any documents at ease.



Canteen

The SRCC Canteen has several options for food lovers, it serves fulfilling meals every day where students enjoy after attending their classes.

LIFE AT SRCC



7:30 A.M.

The SRCC campus rings at the crack of dawn. With energized souls walking into the gymnasium, the machines switch on in tandem and the muscle hustle starts.

9:00 AM

Be it 7P's of Marketing, Capital budgeting, Transformational leadership or strategic outsourcing, this four and a half hour stretch of caffeine works like magic.



2:30 PM

And the 600 page books strike again...but with a hint of fun. This time we get to interact with each other via presentations, group discussions and work on live projects. The cerebrum surely enjoys this part.



4:00 PM

Off as we go to the library and breeze through the ILS, it's an entirely new world. Incomplete assignments enter this lovely place but don't leave it. (Hint: They get completed)



1:30 PM

The travel map of our fun spree might be routine but the fun is inspired by zero budgeting, fresh each time. Starting from the canteen and going till the tea stall via our chic Nescafe point, it's quite a break.





8:00 PM

Our stint at Sudama's tea stall and Tom's Maggi never gets old. There is always a new discussion warming up.



5:00 PM

Post flexing their brain in the classroom, the students head to flexing their muscles in our state of the art sports arena equipped with gymnasium, swimming pool, basketball court and the most frequently visited medical room.

9:00 PM

And back we are to our lovely generous place, the library. It's for 1.5 decades that our elders have been telling us that self-study is the best study. That is true indeed!



6:00 PM

Per schedule, we bunk into the dedicated society halls and giddy up the brainstormed ideas.



EXCHANGE AND COLLABORATIVE PROGRAMMES



SRCC-RUB Indo-Bhutan Programme

International business Literary Festival “G-Fest” was organized at Gaeddu College of Business Studies, Gedu, Bhutan & Royal University of Bhutan during 2018, where SRCC students participated in competitions like ‘Sell and Buy Business Ideas’.



Indo-Dutch Outgoing Programme: Utrecht Business School, Netherlands

Twelve SRCC students and one faculty member participated in a week-long study program at UBS, Netherlands with a focus on intercultural interactions on an academic platform.

Indo-US Collaborative Programme

During the two-week exchange program between SRCC and the University of Wisconsin, the focus lied on ‘Women at work in USA and India’ and also encompassed extra-curricular activities including educational trips.



SRCC - Penn State Collaborative Study Programme

The fortnight program focussed on the study of cultural and economic differences, coupled with group project sessions and lecture series inspired by progressive thinking.



INTERNATIONAL CONFERENCES

KIGALI, RWANDA (AFRICA), MARCH 1-2, 2017

SRCC and University of Kigali organized and brought together students, academicians, policymakers and researchers to brainstorm on contemporary issues in management, public administration, accounting, IT, and finance.



SRCC Global Millennium Summit, 2017

SRCC Global Millennium Summit, 2017 was held in Dubai and initiated by the students of SRCC. It aimed to provide a platform where future leaders of this millennium meet, discuss, interact and act.



SAGINAW (MICHIGAN, USA)

The Global Business Sustainability Conference was organized in collaboration with Saginaw Valley State University. Five study papers from among the students were presented alongside faculty presentations.



WINDHOEK (NAMIBIA)

The International Conference on Business and Finance was organized in collaboration with the University of Namibia. The nucleus was a detailed study on financial dynamics in the two nations coupled with a global perspective.



EDUCATIONAL VISITS



Rural Marketing Visit

Field trips to different Villages are organized to equip students with knowledge of the facets of Rural Marketing.

The students of GBO visited a village in Hansi, Haryana. From being given different local businesses for analysis such as identifying their sector, how their infrastructure is maintained to learning their day to day operations, the batch was divided into teams of 6-7 members where they gathered knowledge on Business Management in rural areas.



Visit to Haridwar & Dehradun

An Educational trip to Patanjali Food and Herbal Park, Haridwar, and the Forest Research Institute, Rishikesh was organized during October 2017 so as to impart to the students what is invested into making an FMCG company.



Inland Port Visit: Dadri

GBO periodically organizes a visit to The Navratna Company-Container Corporation of India Ltd to educate students on the sophistication involved in logistics, export & import, and connectivity via rail and road to major hubs.



Kedarnath Visit

In tandem with the objective of updating ourselves with real-world processes and developments, students were taken to Kedarnath in 2017 to analyze how, after a natural disaster in 2013, revival steps were undertaken to recreate the aesthetics of the place. Students also analyzed and learned how the disaster was managed from ground zero.



Kandla Port Trust, Gujarat

A visit to Kandla Port trust was organised to where the students were introduced to logistics, both from the perspective of conceptual understanding and choosing it as a career option, through an interactive session.

INDUSTRIAL VISITS

Maruti Suzuki, Gurgaon Plant Visit

GBO organized a visit to Maruti Suzuki Ltd., Gurgaon, on February 3 2018, led by Senior faculty, Mr. Amit Sachdeva to understand the prospects and opportunities of the automobile industry.



Daimler India Commercial Vehicles Pvt. Ltd., Chennai

GBO students visited Daimler India Commercial Vehicles Pvt. Ltd., Chennai in December 2017 to further deepen their understanding of hands on management of production of heavy commercial vehicles.



Integral Coach Factory, Chennai

The visit to the Integral Coach factory was organized in December 2017. The students witnessed and understood the manufacturing and stage by stage assembly of railway coaches using sophisticated machines.



Coca Cola, Factory Visit

Accompanied by Ms. Vandana Jain, the students of GBO visited the Coca Cola Happiness Factory at Greater Noida. The one-day visit was planned well in advance to arrange a full tour of the factory in order to have a good understanding of multiple aspects of the beverage industry. The students were informed about the history and origins of the company and its journey in detail. They were given a tour of the production facility at the factory to understand the processing, machinery and packaging. The marketing aspects were also covered briefly along with the inspirational CSR initiatives. The visit was helpful in building perspective about the working of a beverage company and what goes behind the scenes before we get that perfect drink!



Chennai Port Trust

A visit to Chennai Port Trust was organized in association with the Indian Institute of Logistics, Chennai in December 2017 where students were, via an interactive session, introduced to logistics, concepts, and its career prospects.



Madras Atomic Power Station, Kancheepuram, Tamil Nadu

The tour to Madras Atomic Nuclear power station was organized in December 2017 and encompassed an insightful lecture on power generation from atomic energy, coupled with an understanding of control room operations and management and India's foreseeable ability to utilize atomic power further.

INDUSTRY ACADEMY INTERACTION



Guest Lecture Series

The perfect blend of theory and practice is executed through a series of lectures and discussions where the professionals from the corporate world visit our campus and share their experience.

Some of the prominent interactive visits on campus were:

- Padma Shri Sanjeev Bikhchandani, Founder & Executive Vice Chairman of Info-Edge
- Mr. Deep Kalra, Founder and Group CEO of MakeMyTrip Limited.
- Padmashri Dr Harsh Mahajan, Founder, and Chief Radiologist Mahajan Imaging;
- Padmashri Dr Arvind Lal, Chairman, and MD, Dr Lal PathLabs;
- Dr Narottam Puri, ENT Consultant, and Advisor Fortis Healthcare and FICCI;
- Mr Raj Gore, CEO Apollo Hospitals.
- Mr. Sameer Chadha, Partner and CEO, KPMG Global Services
- Mr. Rupesh Tripathi, Executive Director, Head of People, KPMG Global Services
- Mr. Karan Sharma, Cluster Manager, Hero MotoCorp Ltd.
- Mr. Kshitiz Mahajan, Co-Founder, Complete Circle Consultants Pvt. Ltd.
- Mr. Vipul Kumar, COO, Aspire Now
- Mr. Nakul Bhardwaj, Founder, Decode Research and Analytics
- Mr. Havish Madhvapaty, Founder, Havish M Consulting
- Mr. Amit Ranjan Prasad, Vice President, Orient Trimax Ltd.
- Mr. Arunabh Verma, Founder and CEO, Intercell
- Ms. Runa Maitra, Founder and Director, People Talent International
- Dr. Sujata Naidu, Head operations, NIINE
- Mr. Surinder Kohli, Head HR, Jaipur Rugs
- Mr. Aakash Bhatia, Sr. Manager (HR) Jaipur Rugs
- Mr. Yashpal Sharma, Managing Director, Skyways Group
- Miss Nardip Gupta, Director Data Science, Nielsen
- Mr. Anubhav Gupta, Director at Deloitte

DISTINGUISHED GBO ALUMNI



Ankush Johar
Director
Infosec Ventures
Batch of 2001



Akash Jerath
Associate Vice President
WNS Global Services
Batch of 2001



Sujeet Anand
Svp And Head
Obs Bank
Batch of 2001



Harmeet Dhillon
Associate Director
Ask Wealth Advisors Pvt. Ltd.
Batch of 2002



Pooja Porwal
Segment Lead
DSM
Batch of 2002



Sumit Saxena
Founder And Ceo
Mind Connect
Batch of 2002



Madhur Mehta
Global Compensation Director
Boston Consulting Group
Batch of 2003



Anubhav Gupta
Director
Deloitte
Batch of 2004



Dileep Jain
Total Reward Leader
Astrazeneca
Batch of 2004



Nitin Kayat
Zonal Head
Prabhudas Lilladhar Pvt. Ltd.
Batch of 2004



Ridhima Abbi
Executive Vice President
Yes Bank
Batch of 2004



Shiv Sagar
Brand Strategy, Brand Capital
Bennet, Coleman And Co.Ltd.
Batch of 2004



Satyendra Singh
Associate Director
Chitkara University
Batch of 2004



Kumar Rohit
Senior Vice President
BNP Paribas Wealth Management
Batch of 2005



Nardip Gupta
Director Data Science
Nielsen
Batch of 2006



Nitin Singh
Head of Internal Audit
Havells India Ltd.
Batch of 2006



Varun Kasera
Co-Founder
Workly
Batch of 2007



Deveshi Chugh
Director, Business Development
Publicis Media
Batch of 2008



Baijayanti Chadha
Digital Marketing Director
Digital River
Batch of 2009



Parvi Gangal
Vice President
DBS Bank
Batch of 2010

ABOUT SOCIETIES



CORPORATE RELATION AND PLACEMENT CELL

Corporate Relations & Placements Cell at GBO is managed jointly by the Course Coordinators, Academic Associates, and the Students. Placement Committee is a student body that is responsible for maintaining a long-term relationship with corporates by arranging corporate interactions: Leadership talks and Corporate Meets. A Set of dedicated individuals works selflessly and acts as an interface between the industry requirements and the student aspirations to carry out a smooth and efficient placement process.



ALUMNATI

Alumnati, the Alumni Society of SRCC-GBO solemnizes and builds traditions, fostering lifelong relationships by engaging alumni, students, and teachers. We serve the diverse needs and interests of our college students and alumni network through educational opportunities and campus events. Building a dynamic community of active alumni through increased opportunities for meaningful engagement in order to increase awareness, pride, participation, and volunteer involvement in supporting the growth of GBO.



TRAINING AND DEVELOPMENT

Training & Development cell is a student-driven initiative which derives its motivation from the progressiveness of the holistic development of the students, both interpersonal and professional. Training needs are assessed via surveys. Industrially competitive training modules are developed upon choosing the best source and content of information. Next, GD-PIs are conducted to ensure progress. Feedback at the end forms the basis of development work within the cell.



FINANTIX

To create a strong and well-informed community of financially competent minds in order to play a pivotal role for students seeking to pursue finance as a career. We thrive to take SRCC-GBO to new heights. The society envisions to expose finance and non-finance students alike to the various verticals of the financial world, ensure financial inclusion, enhance the managerial skills, and help bridge the gap between academia & industry.



THE PUBLIC RELATIONS CELL

The Public Relations Cell is a multi-competency communications advisory cell of SRCC GBO. Our strategic approach works to chisel and shapes both brand image and corporate reputation of Global Business Operations. The Public Relations team regularly maintains a strong media relationship, handles all external communication with the media, corporate, and other institutions. We are constantly engaged in developing thoroughly researched mediagenic initiatives that assist to strategically reinforce the positive brand image of GBO among the stakeholders of choice and the public at large.



AGRATA

AGRATA - HR Society of SRCC GBO conducts a series of guest lectures, workshops, case study sessions, and national competitions for the students to have comprehensive learning in Human Resource Management. A keen emphasis is laid on ongoing trends, industry exposure, and in-depth knowledge of varying HR verticals. Each year, we conduct the HR Summit where the leaders from the HR fraternity meet the young future managers and give a glimpse of the corporate world hence bridge the gap between academic learning and the real-world of Human Resource Management.



HELIOS-THE MARKETING SOCIETY

Helios – The Marketing Society, aims to create an environment where extensive and eclectic knowledge of the marketing domain is provided to students so that they can upskill themselves and make a mark in the real world. Guest lectures, webinars by top-level executives, and summits at the national level are one of the major events organized by the society. We also emphasize applying the marketing knowledge through means of various competitions held around the year by society and informative and creative posts, and articles on social media about the current events of the marketing world.



PHENOMICS

The Economics Society of SRCC GBO with the goal as suggested by the name that if Fun with Economics which operates with a motive of providing a fun opportunity for students and to increase awareness among students regarding the current and past economic scenario of the country. It aims to provide a platform for all the interested ones who want to discuss, debate, design economics development policies and announcements. We allow students to cultivate their interest in economics in an informal environment without the pressure of being graded. We do economics researches, host Guest lecture, webinar by executives are organized by the society to keep sight of corporate world.



INTERNACIA

INTERNACIA, the International Business Society of SRCC GBO, is a professional student organization, providing the opportunity for personal and professional growth to those students who have an interest in the global business market and cross-cultural development. Our society hosts events, such as seminars, speakers, discussions, and competitions encouraging international relations, trade, and knowledge. We aim to raise international awareness among students and promote international trade relations to prepare for a more sustainable and globalized world thus helping students enter the world of global business with the necessary knowledge, experience, confidence, and networking opportunities to promote success.



THE DATA FACTORY

the Analytics Society of Global Business Operation(SRCC), University Of Delhi, aims to nurture analytical skills and familiarity of analytical tools amongst students to make them industry ready. The society actively promotes analytics as a career for the students by working with great business leaders and organizations from the industry. The analytics society aims to provide students with knowledge related to Data Science, Artificial Intelligence and Machine Learning by organizing various events, seminars, summits, guest lectures & workshops.



SRIJAN

Srijan is the official newsletter society of SRCC GBO. It Publishes a Newsletter related to the various domain of the corporate world, and news relating to the GBO activity giving glimpses of the campus life, events, and guests talk every month. Apart from this, it provides the opportunity for students to showcase their ideas, thoughts, creativity, and writing skills through articles, travelogue, food blogs, photography, art, and sketches published in the student section of the newsletter.



UDYAMITA

Udyamita envisions to imbibe the spirit of entrepreneurship in the young, brilliant minds of SRCC GBO. The paramount goal of the society is to facilitate and encourage entrepreneurial activities, bridge the gap between the entrepreneur industry & academia, and to cultivate opportunities to give real-time exposure to students to enhance their research, management, and business skills.

EVENTS

90th Year Celebration-Inaugural Ceremony (February 20, 2017)

The Hon'ble President of India Mr. Pranab Mukherjee inaugurated the Ninety Years Celebration of the founding of Shri Ram College of Commerce at Vigyan Bhawan, New Delhi.



National Colloquium

The College has been organizing the annual National Colloquium for the past several years at the Vigyan Bhawan / India Habitat Centre, New Delhi, where top industrialists and academicians, economists, and representatives of the government have delivered lectures on a range of aspects about business, economics, and industry.

The last National Colloquium was themed "Corporate Strategies in the Global Context: The Changing Profile of Indian Business". The keynote speaker was ICICI Bank's MD and CEO Ms. CHANDA KOCHAAR. She emphasized the importance of strategy in the growth of the Indian economy. She encouraged the students by stating, "We have the past to learn from our mistakes, the future to drive our dreams and aspirations, but we only have today to act. So, one must act-today". Her words proved to be highly inspiring and gave the attendees an in-depth understanding of the changing scenario. This annual meet provides an opportunity for the students and faculty to interact with eminent corporate fraternity who grace the event and also provides a platform to exchange contemporary thoughts with academic and experienced professionals in the field of business. Shri Ajay S. Shriram, Chairman, SRCC Governing Body, delivered the welcome address and the seminar was officially inaugurated by our eminent SRCC alumnus - Shri Arun Jaitley, Union Finance Minister.

Business Conclave

Shri Ram College of Commerce, India's leading undergraduate institution in business and economics presents its annual management festival - the Business Conclave. A three-day event that provides a forum for the exchange of ideas among the brightest students in the country. The objective of SRCC Business Conclave is to encourage the spirit of debate and discussion among participants, to help them challenge conventions and stay relevant in a corporate world that's ever-changing. With a wide variety of competitions, testing the participants in all aspects of management and sessions by renowned speakers that represent some of the most inspirational personalities of our country, the Business Conclave can truly be called a melting pot of business and innovative thinking.



HR Summit 2019

The HR society of SRCC GBO conducted the HR Summit 2019, the theme for the same was 'Reimagining the Future of HR'. For the event, prominent speakers from across the industries were invited to share their rich and invaluable experience with students. The summit witnessed students and professionals from various esteemed institutions and organizations from across India participate in a plethora of events that euphoniously amalgamated every aspect of Human Resource, not only to exemplify the multi-cultural and multi-talent facet of the university but above all, to be an experience to remember.

Eminent Speakers were as follows-

- Mr. Vikas Khokha (Director HR, Zimmer Biomet India)
- Ms. Kavya Saxena (Head, Brand Experience, VAJOR)
- Mr. Sahil Nayar (Senior Associate Director, KPMG)
- Mr. Vikas Dua (Chief HR Mentor, Attayn)
- Mr. Deepak Bharara (Director, People A2Z)
- Ms. Saswati Sinha (Head HR, Cheil India)
- Ms. Harini Srinivasan (Affiliate Partner, Semcostyle Institute India LLP)
- Mr. Srinivas Reddy (Director HR, Metlife Global Shared Services)
- Mr. Madhur Mehta (Director, Global Compensation, BCG)
- Ms. Gunjan Chibber (Senior Talent Advisor, Salesforce)
- Dr. Sachin Gulati (Director, India Campus Recruitment, American Express)



Alum Events

The alumni society of SRCC GBO conducted a successful season of Guest lectures and opened doors to a new series of Mock Interviews known as Mentor Mentality, where the most distinguished alumni of SRCC-GBO, placed in world's most renowned companies, took mock sessions to guide the freshers for their placement interviews. This year we were fortunate to have some of our notable alumni with us for the Mock interviews. Ms. Seepika Singhal, Mr. Ashutosh Bhardwaj and Mr. Shobhit Singhal helped us guide through the process of preparing for the corporate world.

Global Business Summit 2019

In the year 2019, GBO organized its second flagship program. Global Business Summit 2019 on March 01-2, 2019 at Jaypee Siddhartha Hotel, New Delhi. The theme of the summit was "Envision 360°- A Paradigm Shift to Globalism". The two-day summit witnessed Business leaders from diversified industries apprising the students of the changing nature of Globalization and Its long-drawn ramifications on Business processes. IM Pande, Director General, DSB and Ashok Bhasin, Digitization Head, Hero Motocorp were the Keynote speakers of the Summit.

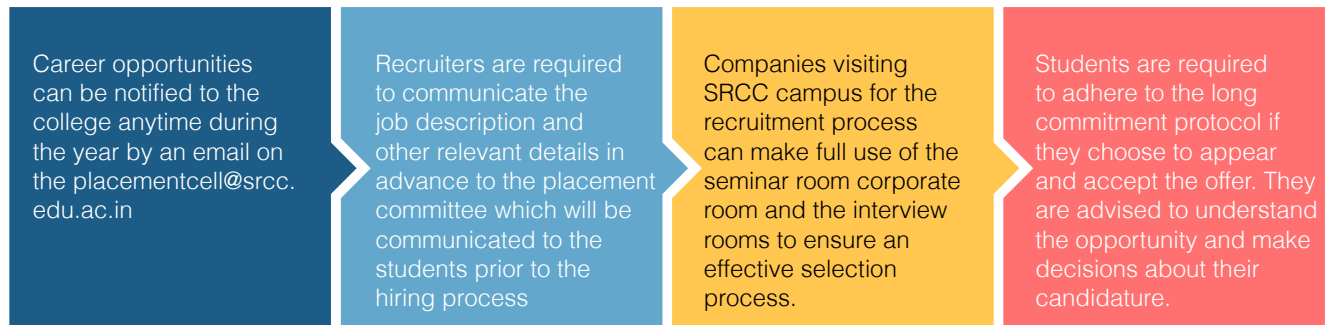
Other distinguished speakers were as follows:

- Mr. Kusumakar Pandey, Vice President, Godfrey Phillips India Ltd.
- Mr. Deep Kapuria, Chairman, The Hi-Tech Group
- Mr. Yashpal Sharma, CEO & MD, Skyways Group
- Mr. Deepak Chaudhary, CEO-Audi
- Mr. Nitin Thakur, Global Head T&D, Rockwell Automation
- Mr. Ayush Gupta, General Manager, GAIL

- Mr. Ritesh Bhatnagar, Head of Marketing, U2opia Mobile
- Mr. Vaibhav Mehrotra, Head-Marketing, DLF
- Mr. Imran Saeed, Director, AbsoluteData Research & Analytics
- Mr. Abhay Kapoor, Regional HR Head, Amazon
- Mr. Ankit Mehrotra, CEO, Dineout
- Mr. Karan Bhandari, EVP-Integrated Marketing Strategy, Weber Shandwick
- Mr. Tushar Mittal, MD, SVK Group



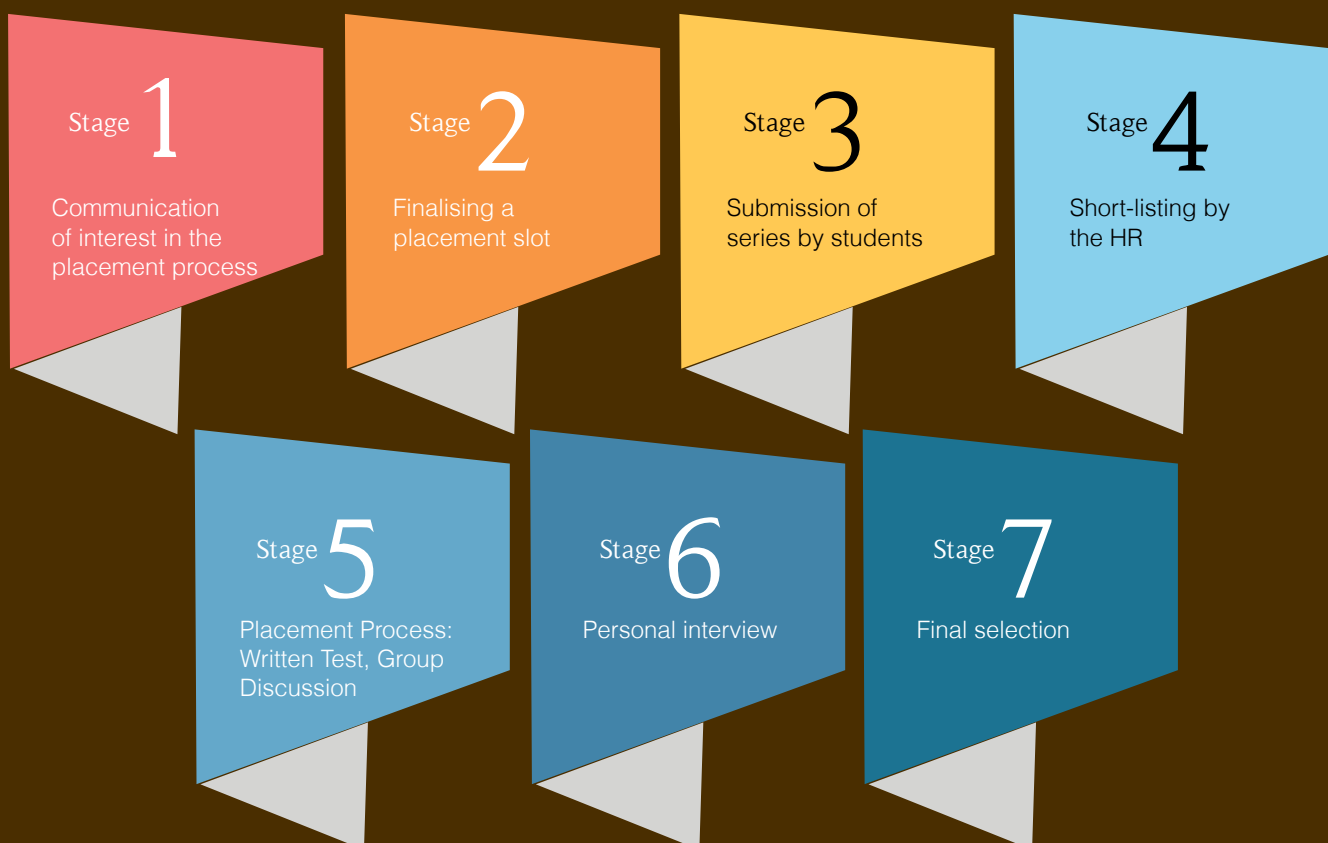
Corporate Relations, Office and Placement Committee



Additional information



Typical steps in the Placement Process

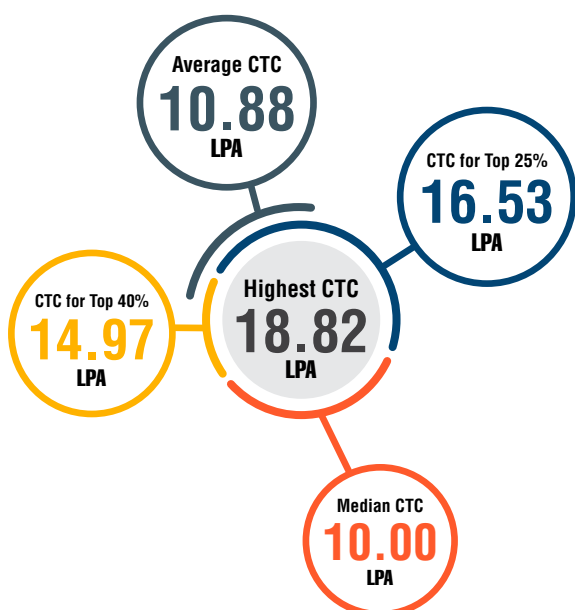


PLACEMENT SCENARIO

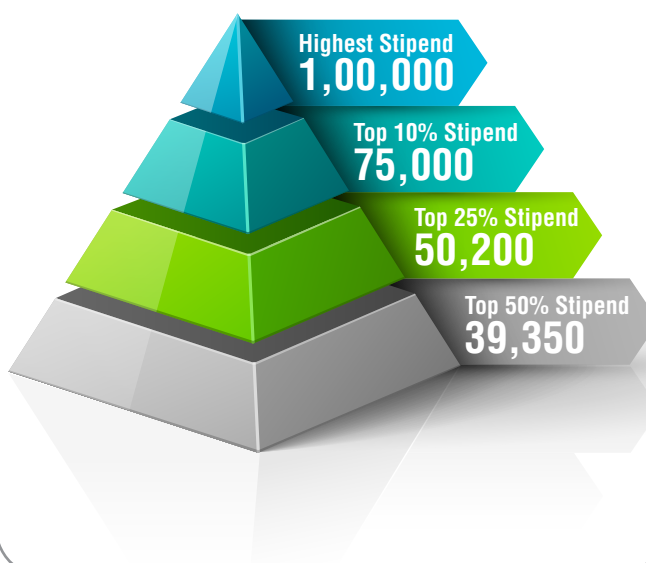
Owing to the rich legacy of Shri Ram College of Commerce in imparting education in the fields of both commerce and management, the Post Graduate Programme of Management "Global Business Operations" has firmly stood on its ideals of producing brilliant corporate minds. The entrepreneurial attitude of initiative taking, innovation and dedication is highly instilled in our students.

Students bagged offers in leading organizations like American Express, Gartner, KPMG, Yum! Brands, DCM Shriram, Jaipur Rugs. The Institute also played a host to string of new recruiters like Deloitte, Optum (UHG), Dell, Indxx, Stashfin, Pladis, Shree Cement to name a few-testament to the growing brand equity and reputation of this institute.

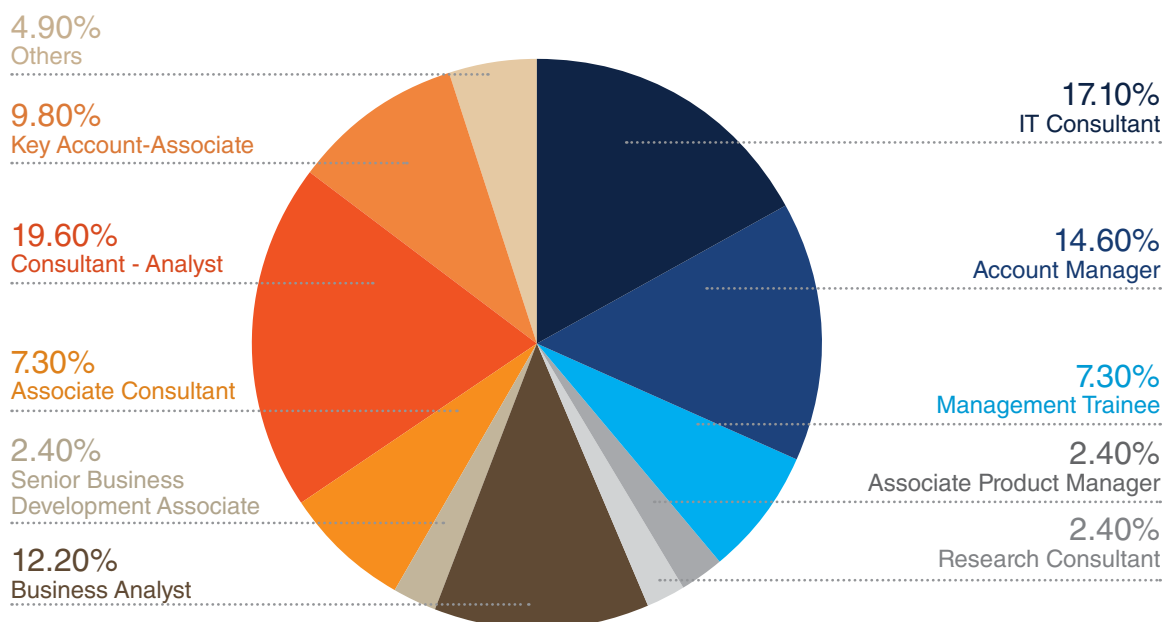
Average Salary



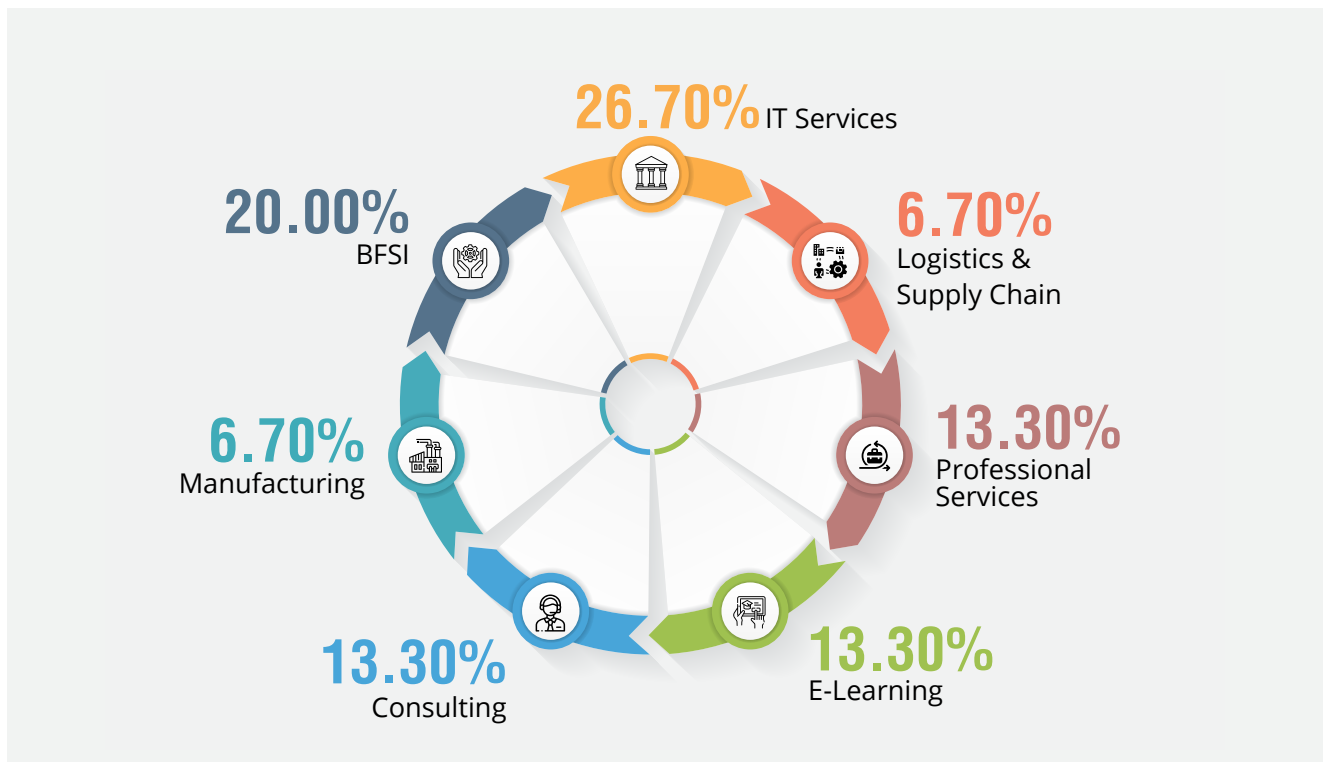
Average Stipend



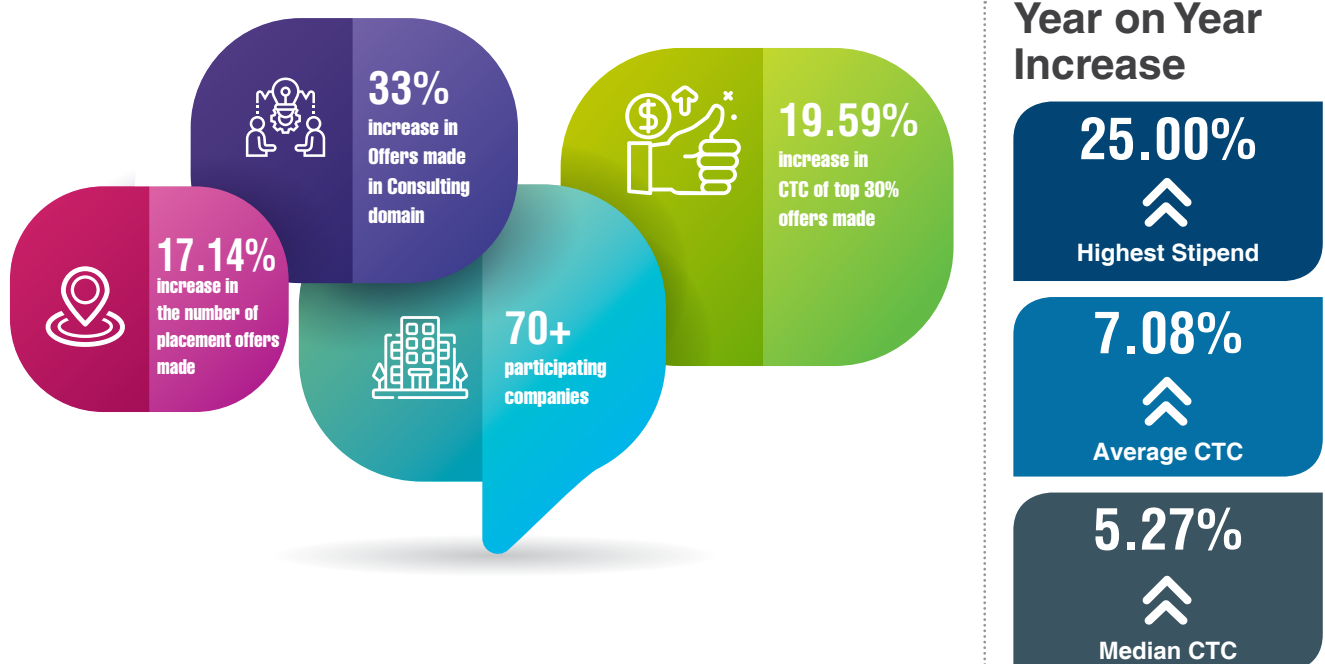
Profiles Offered






























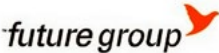







SECTOR-WISE BIFURCATION OF EMPLOYERS



HIGHLIGHTS OF THE SEASON



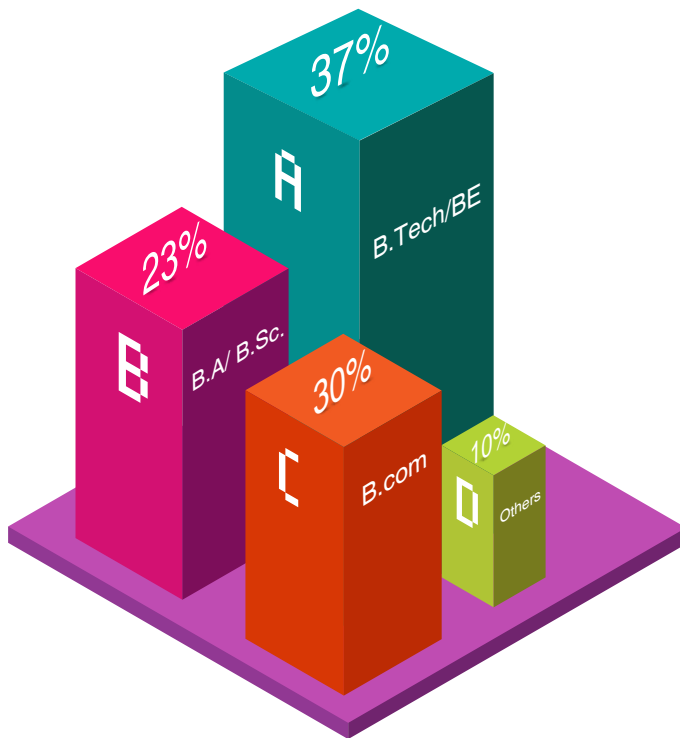
Prominent Associations

Batch of 2020-2022

Educational Background

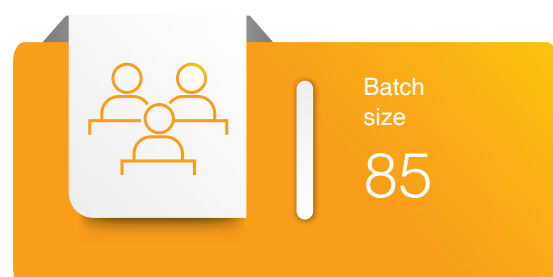
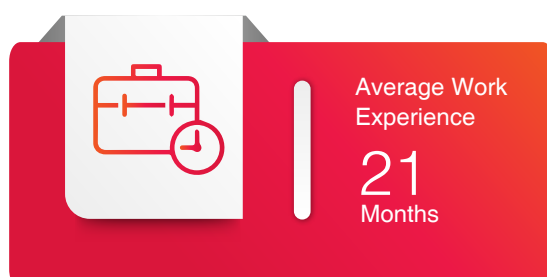
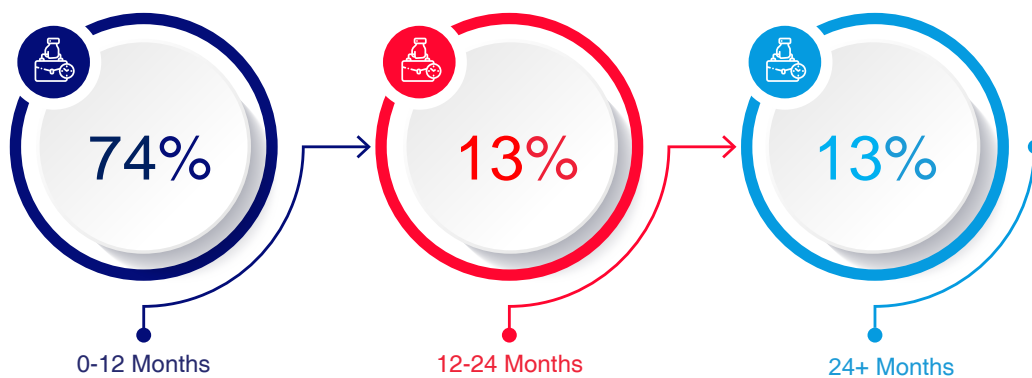


MALE
70%



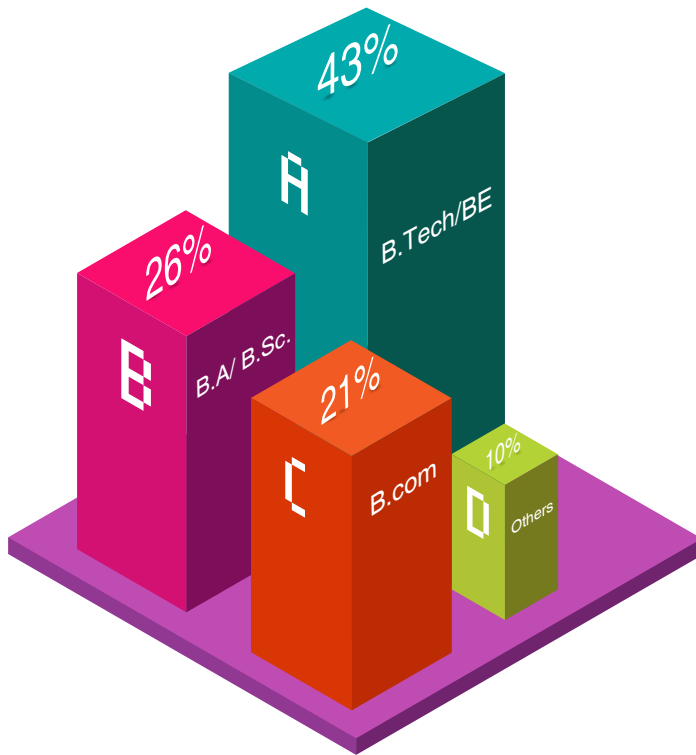
FEMALE
30%

Work Experience



Batch of 2021-2023

Educational Background

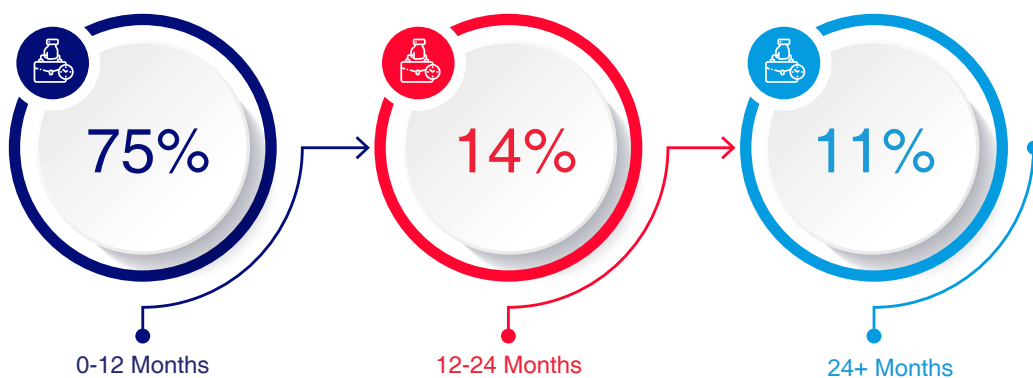


MALE
74%

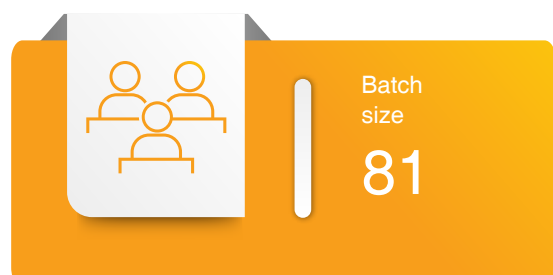


FEMALE
26%

Work Experience



Average Work
Experience
20



Batch
size
81

Contact Information

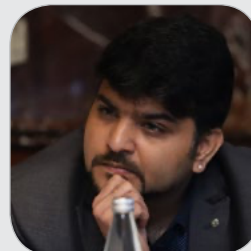
Course Coordinators



Aruna Jha
+91 9811227002
coordinator.gbo@srcc.du.ac.in



Reena Chadha
+91 9810310941
coordinator.gbo@srcc.du.ac.in



Ram Kamesh Josyabhatla Venkata
Head-Corporate Relations and Alumni Connect
+91 9100057140
ram.kamesh@srcc.du.ac.in

Student Coordinators



Dhruv Ranga
dhruvranga.srccgbo@gmail.com
+91 9910233458



Megha Goenka
meghagoenka.srccgbo@gmail.com
+91 7645824182



Nandita Tripathi
nanditatripathi.srccgbo@gmail.com
+91 8010262071



Niharika Tyagi
niharikatyagi.srccgbo@gmail.com
+91 8126684966



Poorva Saini
poorvasaini.srccgbo@gmail.com
+91 7610055558



Sony Jhunjunwala
sonyjhunjunwala.srccgbo@gmail.com
+91 9718085490



Vaidehi Gupta
vaidehigupta.srccgbo@gmail.com
+91 7985695930



Wazahat Ullah
wazahatullah.srccgbo@gmail.com
+91 9971415992



Global Business Operations
Shri Ram College of Commerce
University of Delhi
Maurice Nagar, Delhi: 110007
Phone: 27662 319; Fax: 2766 6510
website: www.srcc.edu, www.srccgbo.edu.in

