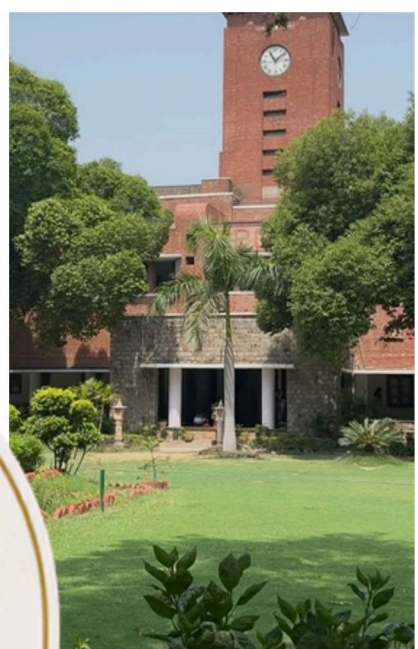


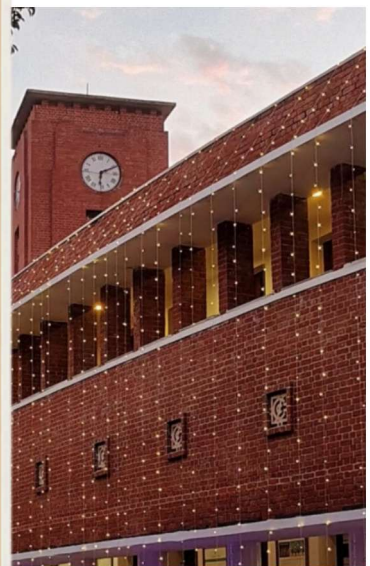


IQAC SRCC

THE STUDENTS' NEWSLETTER



MONDAY, AUGUST 10, 2026
VOL III ISSUE NUMBER: 02



IQAC SRCC

THE STUDENTS' NEWSLETTER

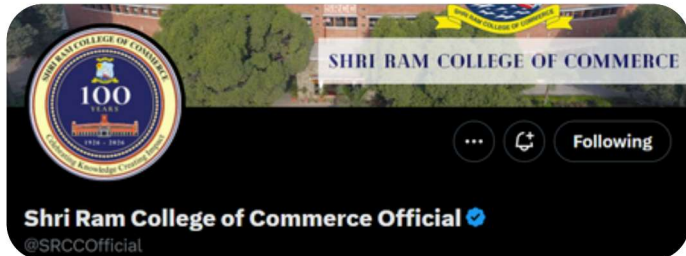


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CONNECT WITH SRCC



Instagram

A visual chronicle of campus events and student engagements.

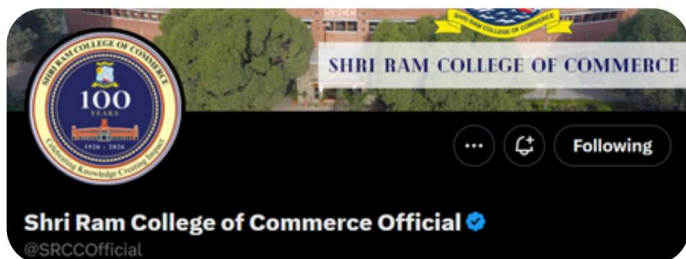
Instagram: [Link](#)



LinkedIn

Showcasing placement milestones and professional excellence.

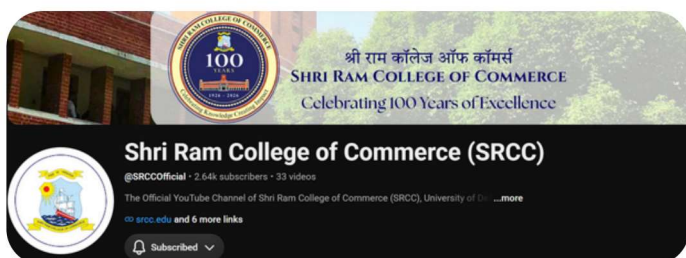
LinkedIn: [Link](#)



X

Prompt announcements and real-time institutional updates.

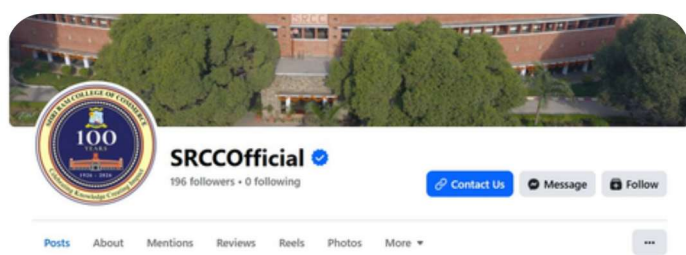
Twitter: [Link](#)



YouTube

Tune for exclusive event broadcasts and insightful content.

YouTube: [Link](#)



Facebook

Comprehensive updates, official notices, and institutional news.

Facebook: [Link](#)



IQAC SRCC

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THIS WEEK'S COVERAGE

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• <u>College Events</u>	-----	6.
• <u>World News</u>	-----	7.
• <u>Sports News</u>	-----	8.
• <u>Finance News</u>	-----	9.



STUDENT NOTICES



PRAJATANTRA 2026: NATIONAL YOUTH FESTIVAL

Prajantra 2026, the National Youth Festival, is a national platform that brings together young citizens to engage with public policy, governance, democracy and civic leadership. Co-organised by the Praja Foundation, National Institute of Urban Affairs (NIUA), and UN-Habitat India, with support from the Rohini Nilekani Philanthropies and Madhu Mehta Foundation, the festival enters its eighth edition with the theme "Housing the Future: Building Cities for All." Participants can take part in Mayor's Speech, Policy on Housing Finance, Policy on Housing, Policy Debate, Quiz, Op-Ed Writing, Model Making, and Reel Making. Teams of 4-8 students can participate, providing an opportunity to combine research, creativity, public speaking and policy thinking.

The festival will be conducted in three stages: the Qualifying Round (4-6 September 2026) and Semi-Finals (19-20 September 2026) will be held virtually, followed by the Grand Finale in Bengaluru on 24-25 October 2026.

Source: [Link](#)

EARN WHILE YOU LEARN SCHEME AT SRCC

Shri Ram College of Commerce has invited applications for its **Earn While You Learn (EWYL) Scheme**, designed to provide financial assistance to deserving students while encouraging meaningful engagement with college activities.

The scheme is open to students of **B.Com. (Hons.) and B.A. (Hons.) Economics**, with six students selected across the three years. Students with an **annual family income of up to ₹6 lakh** are eligible to apply, with preference given to certain categories as specified by the College.

Selected students contribute a minimum of **12 hours per month for at least five months** to assigned college activities, while ensuring that their academic commitments remain unaffected. They receive a stipend based on the hours worked, subject to a **maximum of ₹4,800 per month**.

Register: [Link](#)

SRCC CLARIFIES ITS OFFICIAL SOCIAL MEDIA ACCOUNTS

The college has reiterated its official social media accounts to ensure that students and other stakeholders receive authentic and verified information. The College's official presence includes Instagram, Facebook, X, LinkedIn and YouTube (@SRCCOfficial). All these accounts have been verified and authenticated by the College to provide timely and accurate updates to the wider SRCC community.

The college has also clarified that it does not operate any other social media accounts apart from those listed in the official notice. Students and stakeholders have therefore been advised to exercise caution while following or relying on information shared by accounts using the College's name or its variants. The notice aims to prevent misinformation and ensure that the SRCC community accesses reliable and official updates through authenticated channels, thereby promoting greater awareness and clarity among students and stakeholders.

Websites: [Link](#)

STUDENT NOTICES



GUIDELINES ON ATTENDANCE, MEDICAL CASES AND STUDENT BENEFITS

The college has issued guidelines outlining attendance requirements, medical cases and eligibility for various student benefits. As per University of Delhi regulations, students must maintain a minimum of **two-thirds attendance** in lectures, tutorials, practicals and presentations to be eligible for examinations. Students are advised to regularly check their attendance on SmartProf and report discrepancies promptly.

A minimum of **two-thirds attendance** is also required to avail benefits related to **internships, placements, ECA awards, scholarships and fee concessions**. Students seeking positions as office bearers of the Students' Union or societies/cells must maintain at least **75% attendance**. Students facing serious illness, injury, prolonged disease or hospitalisation may apply for consideration under the medical-case provisions. Applications, accompanied by relevant medical documents such as medical and fitness certificates, prescriptions, reports and bills, must be submitted to the **Admin Office within two working days of rejoining college**. Eligible medical cases may receive attendance relaxation as per University guidelines. The notice also cautions students against submitting **false or fabricated medical documents**, which may result in disciplinary action.

Source: [Link](#)

NOTICE: MAINTAINING CLEANLINESS AND DISCIPLINE IN THE COLLEGE AUDITORIUM

Students are expected to maintain cleanliness, hygiene, discipline, and decorum in the College Auditorium. Food, snacks, and beverages, except plain water, are strictly prohibited inside the seating area. Waste must be disposed of in designated bins, and furniture and auditorium equipment must be used responsibly without causing damage. Punctuality is essential, and students should be seated on time; late entry may be disruptive and may be restricted. Mobile phones must be switched off or

kept on silent during sessions, and unnecessary movement or conversation should be avoided. Entry into technical areas is restricted to authorised persons only. All students are requested to follow these guidelines to help maintain a clean, safe, and respectful auditorium.

Source: [Link](#)

FEE NOTICE

The college has issued a notice directing students of B.Com (Hons.) and B.A. Economics (Hons.) - 2nd, 3rd, and 4th Year, as well as M.Com 2nd Year, to deposit their college fees for the academic year 2026–2027 between 10th August 2026 and 31st August 2026. The fee structure varies by course, year, and category (UR, SC/ST/OBC/EWS, PwD, and Foreign students), ranging from ₹90 for PwD candidates to ₹55,848 for Foreign category students in M.Com 2nd Year.

Students have been advised to pay the fee online through the link available on the college website (www.srcc.edu) under Online Payment > College Fee, and must enter their Roll Number exactly as mentioned on their College Identity Card.

Source: [Link](#)

COLLEGE EVENTS

CASE STUDY EXAMPLE

Snippet from **reckitt** @ **GLOBAL CHALLENGE 2022**
Entrepreneurs with Purpose

Primary Research Details

3 FGDs
283 Google Form Responses
30+ Consumers
14 POS Interviews

9 Reckitt Employees
3 Past Reckitt Finalists

On Mortein, we have 3-4% margin on a minimum sale of 60k (Margins on Reckitt level), compare that to Hit or Good Knight, and they have 10% margin and 6% display margin. that too on a product level.

- Santosh Jha (Age – 58), A Juhu local store owner
Going to the supermarket, I find Hit and GoodKnight everywhere. Same for e-commerce channels. Even in the local store, Mortein is **hardly seen** for me to consider to buy.

- Monil Sanghavi (Age – 48), A Dmart Buyer, Home Maker
While choosing mosquito or pest repellents, **smell** is a major consideration for me. The Hit Lime variant is one such product that I like and feel safe to use around my family consisting of kids and senior citizens.

- Sunita Roy (Age – 55), A StarBazaar Buyer, Home Maker
Talking about Mortein, I **connect** it with the **green coloured coils** that it



DECODING CASE COMPETITIONS

MENTORSHIP SESSION

Monday | 3rd AUGUST 2026

7:00 - 8:00 PM

MODE - ONLINE



Mr. Argha Das
Consultant @ Deloitte USI
Winner of Indian Achievers' Award'25

cii_yi_yuva_srcc | ciiyiuvasrcc@gmail.com | [CII Yi YUVA - SRCC](https://www.linkedin.com/company/cii-yi-yuva-srcc)

DECODING CASE COMPETITIONS: A MASTERCLASS IN STRATEGY AND SUCCESS BY CII YI YUVA SRCC

CII Yi Yuva successfully organised an engaging webinar on Decoding Case Competitions on 10 July 2026 at 7:00 PM, featuring Argha Das, Consultant at Deloitte USI. The session demystified the case competition ecosystem by introducing participants to a structured approach to case solving - from executive summaries and hypothesis-driven problem solving to primary and secondary research, consumer persona development and the application of business frameworks. Students also gained insights into Go-to-Market (GTM) strategies, implementation roadmaps, ROI and break-even analysis, along with practical guidance on building cross-functional teams, leveraging platforms like Unstop, and using case competitions as a pathway to experiential learning, PPIs and PPOs.

SUR AUR QALA: HARMONIZING MUSIC AND ART TO WELCOME SRCC JUNIORS

On August 5, 2026, SRCC witnessed a vibrant convergence of music and visual arts during "Sur aur Qala," a collaborative event by Aarohan, the Indian Music Society, and the Fine Arts Society, a creative jam session aimed at welcoming junior students. The event featured an open musical jamming session led by Aarohan, complemented by interactive art challenges curated by FAS. Designed as an ice-breaking initiative, it provided juniors with a platform to connect, express themselves, and engage with peers. The seamless blend of music and art created a lively and inclusive atmosphere, making the event a memorable introduction to the creative culture and collaborative spirit of the college.



NEWS AROUND THE WORLD

TYPHOON DOLPHIN CAUSES DISRUPTIONS IN JAPAN

Typhoon Dolphin hit Japan's Okinawa prefecture on August 8, bringing winds of up to 162 kmph and gusts of 216 kmph. Six people were injured, over 50,000 buildings lost power, and several flights were cancelled. The storm then moved towards eastern China, where authorities prepared for heavy rain, strong winds and high waves.

Source: [Link](#)



TÜRKİYE TAKES STEP TOWARD ENDING KURDISH CONFLICT

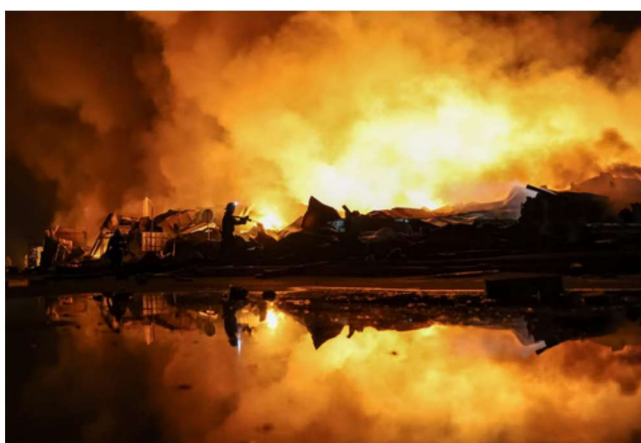
Türkiye's parliament passed a bill supporting the government's peace efforts with Kurdish militants after the PKK agreed to end its armed struggle and begin disarmament. The legislation provides a legal framework for disarmament and the reintegration of former militants. The PKK conflict has lasted since 1984 and claimed over 40,000 lives.

Source: [Link](#)

EBOLA OUTBREAK KILLS 1,700 IN EASTERN DEMOCRATIC OF CONGO

An Ebola outbreak in eastern Democratic Republic of Congo has killed about 1,700 people and infected more than 3,800, according to health authorities. Most cases are in Ituri province, with infections also reported in Kisangani. Health workers are tracing contacts, isolating patients and expanding treatment, but limited facilities and insecurity are complicating efforts to contain the outbreak and protect vulnerable communities.

Source: [Link](#)



RUSSIA MISSILE AND DRONE ATTACK KILLS 17 IN KYIV

Russia launched a large missile and drone attack on Kyiv, killing at least 17 people and injuring 44, according to Ukrainian officials. The overnight attack damaged residential and commercial areas across Kyiv and the surrounding region. Officials said Russia used around 24 ballistic missiles and about 115 Shahed-type drones. President Volodymyr Zelenskyy called for additional air defence systems, particularly against ballistic missiles.

Source: [Link](#)

SPORTS NEWS

FIFA FACES FRESH GOVERNANCE BACKLASH DESPITE INFANTINO SUPPORT

FIFA President Gianni Infantino faces criticism over governance and commercial rights proposals, despite backing from federations including Mexico and Argentina. The controversy has renewed calls for greater transparency, accountability, and reform within world football.

Source: [Link](#)



LIVERPOOL JOIN ARSENAL IN RACE FOR ASTON VILLA DEFENDER EZRI KONSA

Liverpool have reportedly entered the race to sign Aston Villa and England defender Ezri Konsa, challenging Arsenal's interest. The move could become one of the summer's biggest Premier League transfer battles as clubs strengthen their squads. Villa are reportedly valuing the England international at around £60 million, with negotiations expected to intensify.

Source: [Link](#)

DELHI PROMISES WORLD-CLASS FACILITIES FOR BADMINTON WORLD CHAMPIONSHIPS

The Badminton Association of India has announced major venue upgrades ahead of the BWF World Championships later this month. Improvements include enhanced air conditioning, upgraded lighting, roof repairs, and better logistics following criticism during the India Open. Organizers say the transformed venue will deliver a world-class experience for athletes and fans.

Source: [Link](#)



INDIA FINE-TUNE PREPARATIONS AHEAD OF SRI LANKA TEST SERIES

India have begun their Sri Lanka tour with a three-day warm-up match against Sri Lanka A. The practice fixture is allowing the coaching staff to test batting combinations, assess bowlers' workloads, and finalize the playing XI ahead of the opening Test. It also gives players valuable match practice and an opportunity to adapt to local conditions. The series is expected to play a crucial role in India's preparations for the upcoming international calendar.

Source: [Link](#)

FINANCE NEWS

WALL STREET HITS RECORD HIGHS AS MIDDLE EAST TENSIONS EASE AND AI EARNINGS IMPRESS

U.S. equity markets had a strong week as easing geopolitical tensions and robust earnings lifted investor sentiment. The Dow hit record highs, while the Nasdaq rose 2.6% and the S&P 500 gained 1.79%, led by tech and AI stocks, which continued to attract strong investor interest.

Source: [Link](#)



RBI HOLDS REPO RATE AT 5.25%, CUTS INFLATION FORECAST

The Reserve Bank of India kept the repo rate unchanged at 5.25% for the fourth consecutive meeting on August 5, citing crude oil prices and monsoon-related risks. The RBI maintained its 6.7% GDP growth forecast while lowering its inflation estimate to 5% from 5.1%. Markets reacted positively, supported by softer crude prices and the RBI's steady policy stance.

Source: [Link](#)

JAPAN, US INTERVENTION LIFTS YEN FROM 40-YEAR LOW

The Japanese yen held its gains after Japan and the US carried out a rare joint intervention to support the currency after it weakened to nearly 164 per dollar. Japan may have spent up to \$36.58 billion buying yen, while the US Treasury reportedly sold euros to purchase the currency. The yen rose over 1% to 155.20 before easing to around 156.92. Officials said further intervention could follow if volatility persists, while markets are watching for a possible Bank of Japan rate hike in September.

Source: [Link](#)



MAJOR WALL STREET FIRMS TARGETED IN CYBERATTACK ATTEMPTS

Major Wall Street firms, including Point72, Citadel, Millennium and Two Sigma, were reportedly targeted in a cyberattack campaign. Attackers posed as IT staff to steal passwords and two-factor authentication codes through fake websites. Point72 confirmed an attack but said customer data was not believed to be compromised.

Source: [Link](#)

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STUDENT EDITORS



AAKRITI CHOUHAN
B.COM. HONS
III YEAR



JAHNAVI MEHRA
B.COM. HONS
III YEAR



VAISHNAVI M
B.COM. HONS
III YEAR



AARTI AIRARA
B.COM HONS
II YEAR



SAKSHAM MAURYA
B.COM HONS
II YEAR



RIDHIMA
B.COM HONS
II YEAR



SANSKAR GARG
B.COM HONS
II YEAR



ABHINAV LODHI
B.COM HONS
II YEAR



NAMITA
B.COM HONS
II YEAR



SANIYA RAWAT
B.COM HONS
II YEAR