



SHRI RAM COLLEGE OF COMMERCE
Internal Quality Assurance Cell



SHRI RAM COLLEGE OF COMMERCE

University of Delhi, India

**National Conference on Emerging Trends in Commerce, Management and Economics
(NC-ETCME 2026)**

(Virtual Mode)

On

**Reimagining India's Economic and Business Landscape:
Youth Perspectives and Research Innovations**

Date: 13th April 2026, Monday



Organised by:
Internal Quality Assurance Cell (IQAC)
Seminar Committee, SRCC

ABOUT SRCC

Shri Ram College of Commerce is a premier constituent college of the University of Delhi, located in the North Campus, Delhi. Established in 1926, the college is named after the eminent industrialist and philanthropist Shri Ram and has grown into one of India's leading institutions in commerce and economics education. As SRCC proudly celebrates its centenary year (1926–2026), it reflects on a rich legacy of nurturing some of the finest minds in business, policy, academia, and entrepreneurship. The college has consistently set benchmarks in undergraduate education through its rigorous curriculum, distinguished faculty, and a vibrant intellectual culture. It is also a NAAC A++ accredited and ISO-certified institution, further underscoring its commitment to academic excellence and quality standards.

INTRODUCTION TO THE CONFERENCE

The National Conference on Emerging Trends in Commerce, Management and Economics (NC-ETCME 2026) is a premier academic initiative exclusively curated for undergraduate scholars. It seeks to cultivate a rigorous research culture by providing a distinguished platform for young minds to engage with contemporary issues in commerce, management, and economics. The conference aspires to foster intellectual excellence, critical inquiry, and interdisciplinary dialogue, enabling participants to contribute meaningfully to evolving academic and policy discourses. NC-ETCME 2026 envisions empowering the next generation of scholars to navigate and shape an increasingly complex global landscape through research-driven insights. In doing so, NC-ETCME 2026 aims to inspire a new generation of undergraduate scholars to pursue excellence in research and innovation. It stands as a testament to the growing importance of early academic engagement in shaping future leaders and informed decision-makers.

OBJECTIVES

- To provide an interdisciplinary platform for students, researchers, and academicians to present and discuss innovative research in commerce, management, and economics.
- To foster critical understanding of emerging economic, financial, and business trends shaping India's transformation towards Viksit Bharat 2047.
- To encourage youth-led research and evidence-based insights that contribute to policy formulation, sustainable development, and inclusive growth.
- To bridge the gap between theoretical knowledge and real-world applications through dialogue on policy, industry practices, and innovation.

CALL FOR PAPERS

Broad Theme: "Reimagining India's Economic and Business Landscape: Youth Perspectives and Research Innovations"

The conference invites papers on the following tracks

Track 1: Finance & Accounting

Track 2: Economics & Policy

Track 3: Business & Management

Track 4: Data & Technology

Note: The list for the subthemes is indicative in nature and is not limited to

FINANCE & ACCOUNTING

- Accounting, Finance & FinTech
- Digital Accounting & Automation
- Financial Statement Analysis & Reporting Standards (IFRS/Ind AS)
- FinTech Innovations (UPI, Digital Payments, Neobanking)
- Investment Behaviour & Portfolio Management
- Cryptocurrency & Blockchain in Finance
- Banking, Financial Markets & Institutions
- Financial Literacy & Behaviour

ECONOMICS & POLICY

- Indian Economy & Public Policy
- Economic Growth vs Development Debate
- Inflation, Unemployment & Policy Responses
- Public Expenditure & Fiscal Deficit
- Welfare Schemes & Social Security
- Inequality & Gender Divide
- Sectoral Economic Issues
- Sustainable and Clean Tourism
- International Trade & Global Economics

BUSINESS & MANAGEMENT

- Corporate Governance & Business Ethics
- Corporate Social Responsibility (CSR)
- ESG (Environmental, Social, Governance) Practices
- Ethical Leadership & Transparency
- Corporate Frauds & Regulatory Framework
- Board Structure & Accountability
- Taxation & Regulatory Framework
- Entrepreneurship, Startups & Innovation

DATA & TECHNOLOGY

- Digital Economy & Emerging Technologies
- E-commerce & Platform Economy
- Artificial Intelligence in Business
- Big Data in Business Decision-Making
- Econometric Modelling
- Predictive Analytics in Finance
- Cybersecurity & Data Privacy
- Digital Transformation of Businesses
- AI Applications in Economics & Commerce

ABSTRACT & RESEARCH PAPER SUBMISSION GUIDELINES

We invite researchers to submit abstracts and full papers aligned with the conference theme and sub-themes.

- **Originality:** All submissions must be original, unpublished work. The similarity index (plagiarism) must be strictly under 10% and AI limit is 20%. Any paper failing to meet this criterion will be desk-rejected.
- **Abstract:** The abstract should not exceed 500 words and must clearly state the research objective, methodology, and preliminary findings.
- **Full Paper Length & Structure:** The full paper should be between 4,000 and 8,000 words. It must follow a structured format: Title, Introduction, Literature Review, Methodology, Results/Discussion, Conclusion, and References.
- **Keywords:** Both the abstract and the Full Paper must include 4 to 6 relevant keywords placed immediately after the abstract.
- **Formatting:** Document Type - PDF for the abstract (First Round), MS Word (.doc or .docx) for the full paper presentation (after the acceptance notification is received)
- **Font:** Times New Roman, Size 12
- **Spacing:** 1.5-line spacing
- **Margins:** Standard 1-inch margins on all sides.
- **Referencing:** All citations and references must strictly adhere to the APA style (8th edition).
- **Abstract Acceptance Requirement:** Full papers will be accepted for submission only after the author receives official notification via email that the review committee has approved their abstract, and submits the full paper through the Google Form link that will be sent via email.
- **Plagiarism Report:** The plagiarism report generated by Turnitin or Urkund will be accepted and must be uploaded through the provided Google link. The report should strictly conform to the guidelines mentioned above.
- **Payment Policy:** Registration fees are non-refundable & to be paid after the abstract acceptance.

IMPORTANT DATES

■ Submission of Abstract	-	6 th April 2026
■ Notification of acceptance	-	8 th April 2026
■ Full Paper Submission	-	11 th April 2026
■ Conference	-	13 th April 2026

REGISTRATION FEES

Students / Research
Scholars (UG)

Rs. 300

(<https://www.srcc.edu/student-payment#no-back-button>)

REGISTER HERE FOR ABSTRACT SUBMISSION



E-Certificates will be provided to all registered paper presenters. No certificate will be issued for in case of absentee

ORGANISING COMMITTEE

Patron	Prof. Simrit Kaur
Co-Patron	Prof. Aruna Jha
TIC, Commerce Department	Prof. Naveen Mittal
Coordinator, IQAC	Dr. Monika Bansal
Convenor	Dr. Amarjeet Singh
Co-Convenor	Dr. Shivangi Kaushik
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