



SHRI RAM COLLEGE OF COMMERCE

University of Delhi, Maurice Nagar, Delhi - 110 007

Website: www.srcc.edu Phone: 27667905, 27666519

September 28, 2024

NOTICE

ADD-ON COURSE- "Preparing for Consulting, Strategy and Case Study Interviews" (with opportunity to join Live Project)

The **Kaushal Shashaktikaran Committee of SRCC** invites applications for the **Certificate Course in Consulting**, offered in collaboration with **Mr. Sidharth Balakrishna**. This course is designed to equip students with the necessary skills for consulting and strategy roles offered during placement season. It will also provide requisite knowledge about key frameworks essential for strategic thinking and decision-making

Course	Duration	Fee
Certificate Course in Preparing for Consulting, Strategy and Case Study Interviews (with opportunity to join Live Project)	20 HOURS	Rs. 7080/- (incl. GST) (SRCC Students) Rs.8260/-(incl.GST) (students other than SRCC)

Registrations for the course are open to all Post Graduate and Under Graduate students of any College of University of Delhi.

Interested students are required to fill in the registration form latest by October 14, 2024 till 5:00 pm and have to pay the fees too by the same time.

Students are advised to read the attached General Guidelines carefully before registering for the course.

Payment Details

A/c Holder Name- Principal, Shri Ram College of Commerce

Bank- State Bank of India

Account No. - 10851301539

IFSC Code- SBIN0010437

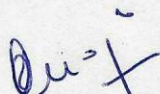
Registration form can be accessed using the following link:

<https://forms.gle/MrR3TXKQfk78kvWX6>

For any queries related to the course, kindly mail to: valueaddedatsrcc@srcc.du.ac.in



Dr. Jaideep
Co- Convenor
Kaushal Shashaktikaran Committee



Dr. Aruna Jha
Convenor
Kaushal Shashaktikaran Committee



Prof. Simrit Kaur
Principal
SRCC

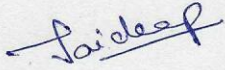


General Guidelines for the Course

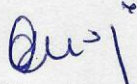
1. The mode of classes will be offline.
2. Fee shall be paid in online mode only. The fee once paid shall not be refundable or transferable.
3. On the commencement of the course, it is mandatory for the students to attend all the classes pertaining to the course.
4. The total duration of the course shall be 20 hours.
5. The classes will be held as per the schedule.
6. The certificate shall be provided to the students upon successful completion of the course.
7. In order to support economically weaker section (EWS) and reserved category (SC/ST/OBC with NCL/PWD) students, Merit-cum-Need based scholarships are offered in the form of 50% fee waiver to 10 percent students of total batch size. This scholarship shall be given in the form of refund after completing the course and applications shall be shortlisted on the basis of a student's academic performance.(scholarship is for SRCC students Only)
8. The applications for the scholarships will be invited after commencement of the course and eligible students may apply for this by uploading the soft copies of their reserved category/Income certificate and mark sheet.

9. Tentative Timelines:

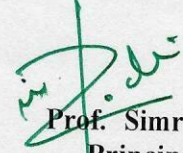
- Registration opening date : 30th September 2024
- Registration closing date : 14th October 2024
- Commencement of Classes : 15th October 2024



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Preparing for Consulting, Strategy and Case Study Interviews (with opportunity to join live project)

Instructor: Mr. Sidharth Balakrishna

Supplemented by McKinsey/ BCG/ Big 4 consultant Live

Project for 1-2 selected participants

Profile: Mr. Sidharth Balakrishna has over 20 years' corporate experience in senior management roles. **He holds an MBA from the Indian Institute of Management (IIM) Calcutta and an Economics degree from the Shri Ram College of Commerce (SRCC).**

His corporate experience includes the media & entertainment, artificial intelligence, energy, supply chain, renewables and education sectors. **He has been an Executive Board Director and Chief Strategy & Innovation Officer at one of India's largest conglomerates; and been employed with major oil and gas firms such as Royal Dutch Shell and Management Consultants such as KPMG and Accenture.**

He has **authored 6 books**, published by Pearson and SAGE; and numerous articles for the popular press including for the London School of Economics' (LSE), the Economic Times, the Hindu-Business Line etc.

He mentors startups with MIT, Boston, USA as well as MassChallenge Boston, New York, Texas & Tel Aviv, Israel.

He is an **Adjunct Faculty at a number of top management institutes including IIM Indore, IIM Calcutta, FMS, SRCC-GBO** where he has prepared hundreds of students to successfully crack Consulting and Case Studies to join McKinsey, BCG, KPMG, Accenture, PwC etc.

Sidharth Balakrishna has also delivered over 250 training sessions for corporate executives including to senior management at Adani, Petronas, Trident, Greaves, Petronet LNG, Omega, RBI officials etc.

Key Features

- Mr. Sidharth Balakrishna has himself worked for over a decade with top Management Consulting firms and has trained several hundred students at IIM Indore, FMS, SRCC etc
- Resource persons who have worked with top Consulting firms such as McKinsey/ BCG/ Deloitte etc will also deliver at least one session (maybe online)
- Live Project will be given to 1-2 top students (Note: this will be for selected few students only, not for all participants). Key Consulting preparation material will be provided to all participants.

