



SHRI RAM COLLEGE OF COMMERCE

University of Delhi, Maurice Nagar, Delhi – 110007

Website: www.srcc.edu

August 17, 2026

NOTICE

LAUNCH OF AI “VIBE” PROGRAMME FOR STUDENTS BY SHRI RAM COLLEGE OF COMMERCE AND EY INDIA

Shri Ram College of Commerce and EY India are jointly launching **AI “VIBE” (Varsity for Innovation, Business and Economics)**, a first-of-its-kind immersive industry-academia programme aimed at preparing students for resilient careers in an AI-forward economy.

Jointly developed by SRCC and EY India, the 12 Month **free-of-cost programme fully sponsored** by EY India combines academic excellence with industry immersion to help bridge the gap between classroom learning and the AI capabilities increasingly required in today's workplace. This futuristic programme marks a Centennial Milestone for Shri Ram College of Commerce as a quality initiative under its Internal Quality Assurance Cell (IQAC, SRCC)

Applications are invited for the First Cohort of 100 Students of the SRCCx EY AI VIBE Programme. The Application Processes commences on **Monday, August 17, 2026**, and closes on **11:59 PM, Sunday, August 23, 2026**.

The Programme Details, including the Application, can be explored on the dedicated website ([AI VIBE weblink](#)) and are summarised in the Annexures to this Notice. The brochure for the SRCC x EY AI VIBE programme can be viewed here for reference ([Brochure Link](#)).

Queries, if any, can be made at: AIVibeSRCC@in.ey.com or harish.kumar@srcc.du.ac.in

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Mr. Harish Kumar
Programme Coordinator
Co-Coordinator, IQAC, SRCC

Prof. Aruna Jha
Vice-Principal
Shri Ram College of Commerce

Annexure: As attached

**Annexure 1: Programme Details of SRCC x EY AI “VIBE”
(Varsity for Innovation, Business and Economics)**

1	Programme Website	https://eysrcc-aivibe.eastus.cloudapp.azure.com/
2	Eligibility	• 2nd Year Students of Undergraduate Programmes of SRCC (<i>B.Com. (Hons.) and B.A. (Hons.) Economics</i>) • 1st Year Students of Postgraduate Programmes of SRCC (<i>M.Com. and PGDGB0</i>) Attendance criteria for UG Students: Only students having a minimum 66.7% attendance in the first year will be eligible for the programme.
3	Fees	There are absolutely no fees or hidden costs for the Programme. The programme is fully sponsored by EY India.
4	Duration	The Programme has a duration of 12 months with no exit option.
5	Seats	The Programme has only 100 seats.
6	Andragogy	The Program will be delivered through a blended model comprising the following modes: • Classroom: Physical, in-person instructor-led sessions which will be held on alternate Saturday in the SRCC Campus for 2-3 hours. • Virtual classroom: Live, instructor-led online sessions. • Industry Learning: Visit to EY Training Centres and sessions with EY's/Industry Leaders on the subject matter of the programmes • Self-learning: Guided self-study and curated courses • Project: Applied group/Individual project work per subject or cluster. • Hackathon: Time-bound, problem-solving challenges to apply learning in a competitive, hands-on format. To know more, click HERE
7	Curriculum	The Program aims to provide practical expertise through Interactive, hands-on and application-focused learning in SQL and database querying, Python for analytics, Dashboards and Power BI, AI agents & prompt engineering and Responsible AI & Governance amongst others. To know more, click HERE

8	Selection	There is a three-phase selection process. -Application and SOP -Written Online Test (45-50 MCQs in 60 Minutes) - Interview (<i>by Senior Management of EY</i>) To know more, click HERE For application, you must use your email ID with srcc.edu domain.
9	Important Dates	Refer below in Annexure 2
10	Assessment	70% continuous assessment and 30% summative assessment, with a group project component per subject or cluster.

Students successfully completing the Programme will receive a **Certificate of Completion/Excellence**. Select Students will also have internships and placement opportunities at EY India.

For technical issues, you may email at AIVibeSRCC@in.ey.com or harish.kumar@srcc.du.ac.in

For non-technical issues, you may email at harish.kumar@srcc.du.ac.in

Annexure 2: Important Dates

Application Submission Starts	Monday, August 17, 2026
Application Submission Ends	Sunday, August 23, 2026
Online Assessment	Wednesday, August 26, 2026
Interviews	August 31-September 04, 2026
Finalisation of Batch	Wednesday, September 09, 2026
Commencement of Classes	Saturday, September 12, 2026
