



OFFICE OF INTERNATIONAL PROGRAMMES

Shri Ram College of Commerce

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June 4, 2025

NOTICE

OIP-SRCC Internship Opportunity

The Office of International Programmes (OIP-SRCC) is inviting applications for its internship on *Strategic Marketing for Enhancing International Engagement*. The internship offers a unique opportunity to contribute to the global branding of OIP-SRCC through strategic campaign planning, content ideation, and international benchmarking.

Internship Details:

Interns will be actively involved in a diverse range of strategic communication tasks, including the development of monthly campaign calendars, the design and refinement of e-newsletters, and the creation of impactful content tailored for international outreach. They will also conduct in-depth benchmarking of best practices adopted by leading global institutions, contributing valuable insights to strengthen and innovate current initiatives. This one-month internship offers a dynamic learning environment that fosters creativity, critical thinking, and a deeper understanding of global engagement strategies, with an internship certificate provided upon successful completion.

Eligibility:

The internship is open to all the college students and students currently enrolled in Class 12 or those who have recently passed Class 12.

Link for Application:

https://docs.google.com/forms/d/e/1FAIpQLScO0LYmD5eg1OuL7whQ2zMk6-m_A9nty0arJ7sMG9PtjCxMiw/viewform?usp=sharing&ouid=116562948286251444653

Last Date to Apply: June 6, 2025; 11:59 PM (*Only Shortlisted candidates will be contacted for further rounds.*)

For any query, write to: oip@srcc.du.ac.in. Follow our instagram handle ([OIP-SRCC](#)) for more updates.

Ankita

Ms. Ankita Tomar
Programme Coordinator

Mallika Kumar

Dr. Mallika Kumar
Coordinator, OIP SRCC

Prof. Simrit Kaur
Principal, SRCC

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