



SHRI RAM COLLEGE OF COMMERCE

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May 19, 2023

NOTICE

SHRI ARUN JAITLEY GOLD MEDAL FOR SOCIAL ENTREPRENEURSHIP 2023

The Shri Arun Jaitley Gold Medal for Social Entrepreneurship is instituted in the College to recognise student's work in social entrepreneurship addressing poverty, indignity, and the lack of basic services and resources at the 'Bottom of the Pyramid' and ultra-poor communities. It aims to acknowledge student's contribution in areas as diverse as health, education, job creation, water, clean energy and building identity and entitlements and access to information and technology.

The candidate's social entrepreneurship traits will be assessed on the parameters outlined in the Annexure.

The detailed guidelines regarding the medal will be shortly notified.

Dr. Monika Bansal
Convenor
Annual Day Awards Committee



Prof. Simrit Kaur
Principal

CC:

1. To All UG and PG students through SmartProf
2. College Website
3. Notice Boards

Annexure:
Parameters for Shri Arun Jaitley Gold Medal for Social Entrepreneurship

Eligibility: All students of Shri Ram College of College, University of Delhi.

Parameters		Description
A.	Creativity	Creativity can be implemented through interdisciplinary thinking in the social work, such as combining art with education, technology with social work or business with the social product. The student has come with their original knowledge of the creative idea. The idea could depend on an existing method but improvised to bring in the personal element.
B.	Impact	The impact of the project would be in terms of number of people reached. Further weightage would be given to the meaningfulness and sustainability of the impact.
C.	Challenges Overcome/ Adversity	The context in which the student has undertaken the social entrepreneurship project including the motivation behind conducting social entrepreneurial activities and reason why the student continues working in the field of problem.
D.	Dedication/ Commitment and Scalability	The number of hours spend on the project and the depth of research and understanding of the problem.
E.	Leadership	The student should have taken charge and responsibility for the project. The student must have the ability to drive change in terms of changing perceptions and inspiring those around them.

