



# SHRI RAM COLLEGE OF COMMERCE

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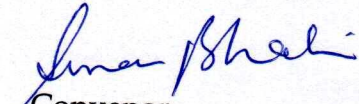
SRCC/AD-153/2023

31.08.2023

## NOTICE

Applications are invited from interested students in the attached format for the Shri Arun Jaitley Gold Medal for Social Entrepreneurship to be awarded for the Academic Year 2020-21 and Year 2021-22. The guidelines for Shri Arun Jaitley Gold Medal for Social Entrepreneurship are attached herewith.

Completed Applications, in both soft copy and hard copy, must be submitted by Monday, 11.09.2023 as per the instructions provided in the attached format itself.

  
Convenor

Annual Day Awards Committee



  
Principal

Cc:

1. Website
2. Circulation through Smart Prof

## Guidelines for Shri Arun Jaitley Gold Medal for Social Entrepreneurship

1. The Gold Medal will be presented to a student of second year/third year/fourth year of UG/PG programmes of the College.
2. Applications shall be invited from applicants in typed soft copy (MS-Word) as well as hard copy which must detail the following:
  - a. **Part-I:** Brief Original Write-up about their Social Entrepreneurial Initiative (*Maximum 2000 words*). The write-up must detail in the order as mentioned:
    - i. Where was the Social Entrepreneurial Initiative undertaken?
    - ii. Statement of problem.
    - iii. Level of Problem i.e. whether community level, district level, or higher
    - iv. Amount involved and source of funding.
    - v. Solution Adopted.
    - vi. Challenges faced, if any.
    - vii. Measureable Impact of the Initiative.
  - b. **Part-II:** Area of the Social Entrepreneurial Initiative. The areas for consideration include:
    - i. Health
    - ii. Education
    - iii. Job Creation
    - iv. Climate and Sustainability
    - v. Information Technology
    - vi. Poverty Alleviation
    - vii. Gender Empowerment
    - viii. Any other (*whose impact is measurable*)
  - c. **Part-III:** Photographs/Video of the Social Entrepreneurial Initiative for substantiation.
3. The Award will be recommended by the Annual Day Awards Committee. Post scrutiny of applications received by due date, the shortlisted applicants will be called for interviews and presentation of their initiatives.
4. The following criteria shall be adopted for the award the Medal:
  - a. **Attendance:** Minimum 66.6% and above.
  - b. **Write-Up** as mentioned in point 2 above.
  - c. **Area of Impact:** Whether local, community or national
  - d. **Impact:** Substantiated Measureable Impact
  - e. **Interview and Presentation.**